

TOZZ x Kivilcim Music Collabs for the New Pop-Up Store and Experience Center

TOZZ expands their sales network with the new Pop-Up store and experience center at Kivilcim Music Store, Taksim where Pipegun #1 to be displayed.

ISTANBUL, BEYOGLU, TÜRKIYE, April 21, 2022 /EINPresswire.com/ -- [TOZZ Bike](#), Istanbul based offbeat e-mobility and lifestyle products and services start-up, announced their collaboration with [Kivilcim Music](#), Istanbul based custom-built instruments shop, for [Pipegun #1](#)'s new pop-up store and experience center.



TOZZ bike Pipegun #1 Serial No 07/20 is at display of Kivilcim Music, Beyoglu.

TOZZ expands their sales network with the new pop-up store and experience center at Kivilcim Music Store, Taksim. Kivilcim Pop-Up Store will create opportunity for the both communities to discover Pipegun #1 as an alternative location for the ongoing urban test-ride events.

“

It is a great place to experience Pipegun #1, surrounded with all that custom made limited edition instruments while actually listening to them.”

Burak Kazar

“We are excited to see Kivilcim Music as the new TOZZ Pop-Up Store and Experience Center. It is a great place to experience Pipegun #1, surrounded with all that custom made limited edition instruments while actually listening to them. Kivilcim’s passion for custom built, unique and premium guitars and instruments is an example of our common values.” says Burak Kazar, co-founder of TOZZ.

The first collection of Pipegun #1 will be produced with a limited amount of 20 units and all PG1s to be marked and certified uniquely by TOZZ. The 7th product of the series, PG1 SN 07/20 is displayed in the store. Detailed information could be gathered in the store and SN 07/20 or the next available product could be purchased. Subscription for the upcoming test-ride events is also possible at the store besides the online channels.

“Test ride is a great way to experience Pipegun #1. When the location is Istiklal Street and historical neighborhoods of Beyoglu, that makes it a once in a lifetime experience. Kivilcim will be a great location for these organizations. We’ll keep expanding our prestigious sales network and test rides will continue.” Says Emre Kuvvetli, designer and co-founder of TOZZ.

Pipegun #1 with the serial number 07/20 will be available in Kivilcim Music Store in Taksim/Istanbul until 10th of May 2022.

Purchase price of Original Pipegun #1 is USD 2600.

About TOZZ

TOZZ is an Istanbul based start-up that designs and produces offbeat e-mobility and lifestyle products, founded in 2021. The first product of the company, Pipegun #1 BMX and Skateboard inspired electric kick-bike, made its debut at Design Week Turkey. Pipegun #1 will be produced with limited quantity of 20 units.

The vision of TOZZ is to offer “the cool alternative” to the ones who believe “dirt is glitter!”

About Kivilcim Müzik

Kivilcim Music started instrument production in 1981. After following years the company grew with both production and sales of instruments. Currently the company is famous with their great portfolio of limited edition custom built guitars, effect pedals and other instruments. Different Nik Huber models, Fender Custom Shop Masterbuilt Series including Kraken Edition and many different Suhr electric guitar models can be considered as a sneak peek to their collection.

Burak Kazar



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TOZZ bike Pipegun #1 at display with crowd.

TOZZ Bike

+90 555 563 18 14

info@tozzbike.com

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