

Sam Syed and Sravanth Aluru Interviewed by Fotis Georgiadis

*Sam Syed, co-founder, CFO and COO at Capsll App.
Sravanth Aluru, Founder and CEO of Avataar.*

GREENWICH, CT, USA, April 19, 2022

/EINPresswire.com/ -- Fotis Georgiadis, owner of the blog by his namesake, is a branding and image consultant specialist with a robust background and is a visionary interviewer. With a knack for pulling out a well-rounded interview, not only covering cutting edge technologies and corporate directions but also bringing out the personal side of the interviewee.

Much like a storm 'announcing' its presence with some lightning and thunder, your marketing needs to have a similar impact. 'Attention', the goal of marketing, is a crucial step and Fotis Georgiadis' expertise in the field. Building a brand, a corporate image, is what he specializes in. Reach out to him at the below contact options to get started now.

-

Sam Syed, co-founder, CFO and COO at Capsll App

What are your "5 Things I Wish Someone Told Me When I First Started Leading My Company" and why? (Please share a story or example for each.)

1. If possible, co-found a company with friends. This has been my greatest joy. Yes, there's a few heated discussions here and there, but I will always have their back and I know they have mine. That's priceless.

2. Raising money is harder than you think. Be tenacious, be courageous, don't fall 'three feet from gold'. We have investors from the most unlikely referrals, and we have naysayers from our most promising pitches. Don't take it personally. It's your job to show them that you will succeed regardless.



Sam Syed, co-founder, CFO and COO at Capsll App

3. Leaving the corporate world is harder than you think. There are benefits that you don't see until you leave, for example, regular check-ins from mentors, organized calendars, a solid routine. It's easy to think that you're not doing enough, or the days seem to get shorter, but know that you are moving forward and putting in the hard work. This is a journey that I am still on.

4. It's important to understand that not all your closest friends will catch your vision and be there for the journey. Even though you know that it would be an amazing opportunity for them.

5. Some people will just be cheerleaders—and that's okay.

Let's imagine that a reader reading this interview has an idea for a product that they would like to invent. What are the first few steps that you would recommend that they take?



Sravanth Aluru, Founder and CEO of Avataar

Speak to those that you love and trust and get as much perspective as possible, not just about the product, but also the journey. But always lead with your conviction and go with your heart. You might succeed or fail, but you must always follow with your heart.

[The full interview is available here](#)

“

My advice would be to surround yourself with trusted experts, mentors, professionals and friends that believe in your mission and see the potential in your idea.”

Sam Syed, co-founder, CFO and COO at Capsll App

-
Sravanth Aluru, Founder and CEO of Avataar
Are there other ways that VR, AR and MR can improve our lives? Can you explain?

Physical reality will soon become even more dynamic such as driving a car while viewing a map that overlays the roads.

We can expect our homes to be half digital and half

physical in the future as well as have wearables that can overlay rich digital information in our reality and change the way we interact with our physical world. Imagine a salesperson meeting with another person, and being able to view their LinkedIn profile, powered by AI-assisted search through a lens/ Google search results automatically pop up based on the topics that are being

discussed verbally in real-time. Immersing in a digital world will be a far more ambient experience in our daily lives and will allow us to become superhumans and improve productivity.

As the industry continues to evolve, it will morph into being “always on & persistent”, opening up new degrees of freedom & presenting opportunities that we would never have imagined. There is a fundamental shift in digital visual discovery that will impact everyone sooner than we expect.

The moment technology succeeds, we humans will extract superhuman capabilities to assist us and will achieve our tasks in a far more efficient way. Between how we work, communicate, and live our personal lives, the internet won't be a single destination we visit, but the transition where the connected world is where we live and it will become a part of our reality.

Are you working on any exciting new projects now? How do you think that will help people or businesses?

Avataar is currently transforming consumers' online buying/browsing behavior by creating immersive, interactive shopping experiences and reimagining the visual discovery journey. It uses a first-of-its-kind XR+AR technology platform to take an AI-driven approach to scaling commerce with an unparalleled level of detail on photorealism (while we blend say a digital virtual couch over a physical consumer living space) to help consumers make more informed purchase decisions.

[Finish reading the interview here](#)

You can reach out to Fotis Georgiadis at the below-listed website, email and social media links to discuss how he can help your brand and image.

About Fotis Georgiadis

Fotis Georgiadis is the founder of DigitalDayLab. Fotis Georgiadis is a serial entrepreneur with offices in both Malibu and New York City. He has expertise in marketing, branding and mergers & acquisitions. Fotis Georgiadis is also an accomplished VC who has successfully concluded five exits. Fotis Georgiadis is also a contributor to Authority Magazine, Thrive Global & several others.

Contact and information on how to follow Fotis Georgiadis' latest interviews:

Website: <http://www.fotisgeorgiadis.com>

Email: fg@fotisgeorgiadis.com

LinkedIn: <https://www.linkedin.com/in/fotis-georgiadis-994833103/>

Twitter: <https://twitter.com/FotisGeorgiadi3> @FotisGeorgiadi3

Fotis Georgiadis

fotisgeorgiadis.com

+1 203-983-1234

[email us here](#)

Visit us on social media:

[Twitter](#)

[LinkedIn](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/569101636>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2022 IPD Group, Inc. All Right Reserved.