

Video Artist/Filmmaker Eva Lanska Set to Release NFT Collection of 'The Existential Choice' After Biennale Arte Premiere

VENICE, ITALY, April 19, 2022 /EINPresswire.com/ -- Multifaceted, London-based video artist and filmmaker [Eva Lanska](#) will unveil The Existential Choice, her choreographic new photograph and video installation, at Palazzo Bragadin in Venice, Italy on the opening of the Biennale Arte 2022. From April 20 - 25, 2022, Lanka's work will be presented alongside with the works of other female artists, including Marie Hugo, Maria Grazia Rosin, Luisa Maisel and Valerie Raymond Stampowska.

In the multimedia installation, Lanska employs gesture and symbolism to explore the intense proximity between collaboration and competition. For a hypnotic minute she offers a sensitive portrayal of the tenderness and tension that can often be held woman to woman. The video is accompanied by a series of photographic stills, each valued at 15,000 GBP, which invite greater insight, using photography as a medium that enables the artist to explore the ideas she advocates for from new perspectives.



Eva Lanska

Lanska captures movement to convey symbolic meaning. By dramatizing the relationship between two ballerinas, she highlights the socio-ethical sacrifices that dancers continually face. As the epitome of femininity, the ballerinas represent womankind more broadly, with the video acting as a parable for the pressures on women to betray one another in their rise to the top.

Just prior to the Biennale Arte, Lanska attended NFT Week in Miami, which inspired her to make the decision to release an NFT collection of The Existential Choice.

"It's truly an exciting time in the art world with the digitalization of artworks via NFTs," comments Lanska. "Digital art allows the artist to explore new ways of creative expression and has created a

new generation of collectors. I'm delighted to be part of the disruptors in the industry by making The Existential Choice available in the NFT format."

About Eva Lanska - The musicality between gesture and dialogue is what drew Eva Lanska to filmmaking. She trained at London Film Academy and London Institute of Photography, and draws on her experiences living in Paris, Abu Dhabi and Tel Aviv, as well as her upbringing in Moscow. Influenced by classic Italian filmmakers such as

Fellini and Antonioni, plus the expressive virtuosity of prima ballerinas she saw at the Bolshoi Theatre as a child, she works either in black and white or elegant muted colors, using stylized camerawork to refer to tradition and continuity. Women's rights are one of Lanska's core

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(short film Little French Fish, 2020) and transcending stereotypes (documentary The Abraham Accords Change History: Women in the Middle East, 2021). Forbes interviewed her as "one to watch" in 2020 and she's received awards or nominations from over thirty film festivals. Her upcoming feature film I Am Not an Actress, based on the life of Brigitte Bardot, is signed with NoW Films.

www.evalanska.art

@evalanskanft

#nft #femaleartists #biennalearte



The Existential Choice

concerns in her creative endeavours and she has long campaigned for a film industry in which a woman's age, nationality or origin cease to be barriers to a career in cinema.

Lanska's first short, Okay, Mum, about domestic violence, won Best Picture at Los Angeles Film Festival and was selected for Short Film Corner at Cannes 2017. Centering around the complex issues facing women internationally, her work finds different ways of intertwining this core priority with related themes such as interfaith marriage

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The Existential Choice

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