

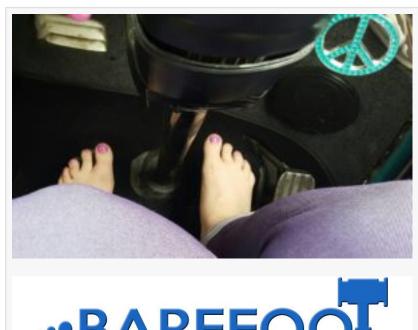
Barefoot Is Legal Creates Barefoot Driving Challenge To Avoid Flip Flop Fatalities

Non-Profit creates #IDriveBarefootChallenge to reduce accidents in unsafe shoes and to promote safety in barefoot driving.

LAS VEGAS, NV, US, April 19, 2022 /EINPresswire.com/ -- Barefoot Is Legal founder David Kelman has announced the non-profit is raising awareness of safe driving for the weekend of June 3-5, 2022

Barefoot Is Legal has created the 6th annual #IDriveBarefootChallenge. This is designed to advise drivers to focus on safe driving by requesting the public to drive barefoot.

"Over a million car accidents are caused annually across the globe by wearing improper shoes." Kelman shares. "Everyone wears heels, sandals, and flip flops. It is much safer to drive





Barefoot Is Legal logo

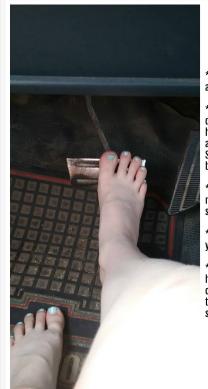
barefoot. It is better to kick them off and drive barefoot for road safety. People have not yet received the message and still believe it is illegal."

Barefoot Is Legal has created the annual awareness since 2016, when a study divulged that roughly 1.5 million accidents are caused annually by wearing improper shoes*. It has been shown that driving barefoot is much safer than driving in most shoes people wear.

"There are zero laws about driving barefoot. If it is safer to drive barefoot, why would you not take 3 seconds to kick off your shoes so they do not help cause an accident?" Kelman states, citing this England study.

"During the summer, most people wear flip flops and backless sandals. It is common for a shoe to fall off when pressing brake or accelerator pedals. Your focus turns to putting your shoe back on instead of watching the road. People are so worried about their shoe coming off that they will literally crash their car to try and put their flip flop back on. It is totally senseless, but Americans are conditioned to have their shoes on at all times."

Kelman is asking everyone to take a picture driving barefoot in their car or to take a quick video. As always, do not take eyes off the road or create content by yourself while driving. It is suggested to create the picture or video before or after driving to the destination. It is also recommended to let someone else hold your camera or phone while the driver is narrating.



DRIVING BAREFOOT MYTHS

DEBUNKED

- * Exactly ZERO US States or Canada Provinces have any laws on driving a car while barefoot.
- * Safety experts have stated numerous times that driving barefoot is MUCH safer than driving in heels, backless shoes, or flip flops. Thousands of accidents are caused every year by improper shoes. Some people even try to drive in broken flip flops because they are scared to drive barefoot.
- *A bee will not randomly sting feet because they do not see rubber. Your risk of a spider bite is the same as it is to bite your leg if wearing shorts.
- *No one cares if you drive barefoot. Everyone wants you to be safe on the road. Shoes in the back seat!
- * While your friend or family member may tell you hearsay and rumors, you can verify the law by calling your local DMV or read the handbook on their website. You may do a very simple internet search, call AAA, or visit our website.



This Driving Debunked meme reached over 50 million views and received media attentionover the past3 years.

When uploading, please add in the hashtag #IDriveBarefootChallenge to help share the safe driving message.

ABOUT Barefoot Is Legal: Barefoot Is Legal (barefootislegal.org) was launched in 2015 by David Kelman, and in 2017 became a 501c3 non-profit. Barefoot Is Legal shares health information, provides support, & encourages people to live a barefoot lifestyle. Press inquiries are handled via email: press@barefootislegal.org or by phone 844-522-7882.

* https://www.dailymail.co.uk/news/article-2396615/Flip-flops-dangerous-drive-heels-10-near-miss-wearing-them.html

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