

CCHR Florida Receives PRNEWS Nonprofit Award 2022 for Social Responsibility

Awarded for outstanding work, CCHR developed a successful strategy to organize a campaign resulting in the passing of legislation to protect parental rights.

CLEARWATER, FLORIDA, UNITED STATES, April 20, 2022

/EINPresswire.com/ -- Many apply but only few are chosen. Each year PRNEWS Nonprofit Awards spotlight organizations challenging assumptions, pushing boundaries and embracing the seemingly impossible to create winning campaigns used to help their communities. Among the winners of this prestigious award in the PR communications community from around the world, CCHR Florida was

awarded one of 5 finalists and received Honorable Mention in PRNEWS' Nonprofit Awards in the category of Social Responsibility Campaign/Initiatives. They were awarded alongside other caring organizations such as Children's Health, Dini von Mueffling Communications, Farmer's Footprint, Macon-Bibb County, The Trevor Project and more. [1]

“

The success of this campaign showcased that a small group of well-intentioned people can effect meaningful change to better the community at large.”

Diane Stein, CCHR Florida



Among thousands of entries from all over the world, the Citizens Commission on Human Rights of Florida Parents' Bill of Rights Project 2021 was one of four nonprofits who received Honorable Mention in PR News' Nonprofit Awards.

CCHR Florida otherwise known as the [Citizens Commission on Human Rights](#) is an international nonprofit mental health watchdog with chapters around the world. CCHR Florida received the award after they were able to use their media, social media and grassroots campaigns to reach tens of millions culminating in the passing of laws to protect the rights of parents across the state of Florida.

CCHR has long fought to restore basic inalienable human rights to the field of mental health, including, but not limited to, full informed consent regarding

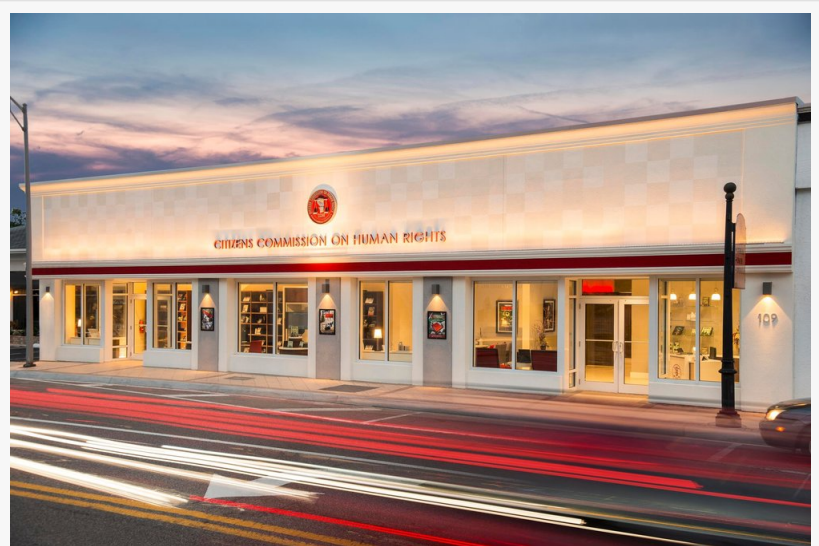
the medical legitimacy of psychiatric diagnosis, the risks of psychiatric treatments, the right to all available medical alternatives and the right to refuse any treatment considered harmful.

Comprised of a vast network of volunteers, CCHR Florida's chapter worked to protect the rights of parents from having their children institutionalized without receiving parental consent. Involuntary psychiatric examination, called a [Baker Act](#) in Florida, has been a long controversial law in the state of Florida responsible for over 200,000 involuntary psychiatric examinations in 2018/2019 including over 37,000 examinations of children with over 4,000 of these children under the age of 10. [2]

PRNEWS' Nonprofit Awards honor the most talented communicators that work hard to make the world a better place via nonprofit initiatives.

Diane Stein, the President for the Florida chapter of CCHR, worked closely with her team to develop a PR and communications strategy to restore parental rights and protect children from unjust Baker Acting through passing of new legislation including the [Parents' Bill of Rights](#). CCHR partnered with strong, established organizations with similar goals to create a grass roots movement of families that, along with media stories exposing the abuse, would place enough pressure on Florida lawmakers that they would make the issue a priority for the 2021 legislative session and pass laws that would restore parental rights.

CCHR FL first began exposing this situation and raising awareness on the need for change through events, social media, press releases and media stories. Next CCHR FL created a simple



The headquarters for CCHR Florida are located in downtown Clearwater.



"You are among the most talented communicators that work hard to make the world a better place via nonprofit initiatives," Mary-Lou French, Manager, Awards and Subscriptions PRNEWS

booklet – Parental Rights in Florida: A Guide for Parents - outlining parental rights along with webpages designed to educate families, policy makers and other groups on the situation and the solution. Once again, using press releases and social media, CCHR FL continued to raise awareness of this issue generating reach from other groups to join forces to create positive change.

“We were able to bring people together through a marketing and social media campaign to have Florida families contact the members of the Florida Legislature. The success of this campaign showcased that a small group of well-intentioned parents can effect meaningful change” said Diane Stein.

In total, their communications campaign reached tens of millions in the state of Florida and resulted in positive legislation that carried out their goal of protecting families undergoing crisis from abuse in the mental health field.

Copies of the Parental Rights in Florida: A Guide for Parents can be acquired for free on CCHR FL website:
www.cchrflorida.org.

About CCHR: Initially established by the Church of Scientology and renowned psychiatrist Dr. Thomas Szasz in 1969, CCHR’s mission is to eradicate abuses committed under the guise of mental health and enact patient and consumer protections. L. Ron Hubbard, founder of Scientology, first brought psychiatric imprisonment to wide public notice: “Thousands and thousands are seized without process of law, every week, over the ‘free world’ tortured, castrated, killed. All in the name of ‘mental health,’” he wrote in March 1969.

Sources:



It is a fundamental right of parents to direct the upbringing, education, and care of their minor children.



The most recent report on the Baker Act revealed that there were more than 37,000 initiations on children in a single year, with over 4,000 of these children under the age of 10.

[1] PRNEWS Nonprofit Awards 2022 <https://www.prnewsonline.com/go/nonprofit-awards-2021/#winners>

[2] Baker Act Reporting Center <https://www.usf.edu/cbcs/baker-act/>

Diane Stein

Citizens Commission on Human Rights of Florida

+1 727-422-8820

[email us here](#)

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/569211030>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2022 Newsmatics Inc. All Right Reserved.