

# E-Cigarettes Global Market To Grow At Rate Of 16% Through 2026

*The Business Research Company's E-Cigarettes Global Market Report 2022 – Market Size, Trends, And Global Forecast 2022-2026*

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According to '[E-Cigarettes Global Market Report 2022](#) – Market Size, Trends, And Global Forecast 2022-2026'

published by The Business Research Company, the e-cigarettes market size is expected to grow from \$18.15 billion in 2021 to \$21.63 billion in 2022 at a compound annual growth rate (CAGR) of 19.2%. The growth in the market is mainly due to the companies resuming their operations and adapting to the new normal while recovering from the COVID-19 impact, which had earlier led to restrictive containment measures involving social distancing, remote working, and the closure of commercial activities that resulted in operational challenges. As per TBRC's e cigarettes market research the market is expected to reach \$38.53 billion in 2026 at a CAGR of 15.5%. Rising awareness of health issues caused by smoking conventional tobacco cigarettes among the smoking population is driving the e cigarettes market growth.

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The e-cigarettes market consists of sales of e-cigarettes. An E-cigarette is a handheld battery-operated electronic device that contains a solution of nicotine, glycerine, and flavorings which turns into a mist that can be inhaled by the user. These are available in various flavors such as mint, menthol, and chocolate.

## [Global E-Cigarettes Market Trends](#)

An increasing number of mergers and acquisitions between traditional cigarette and e-cigarette manufacturers is trending in the e-cigarettes market. Traditional cigarette manufacturing companies and e-cigarette manufacturers are collaborating for product development or to improve their presence in the global market.



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## Global E-Cigarettes Market Segments

The global e-cig market is segmented:

By Product Type: Disposable, Rechargable, Modular

By Composition Used: Tobacco, Flavors, Nicotine-Free

By Distribution Channel: Specialist E-Cig Shops, Online, Supermarkets, Tobacconist, Others

By Geography: The global ecigarettes market is segmented into North America, South America, Asia-Pacific, Eastern Europe, Western Europe, Middle East and Africa.

Read more on the global e-cigarettes market report at:

<https://www.thebusinessresearchcompany.com/report/e-cigarettes-global-market-report>

E-Cigarettes Global Market Report 2022 is one of a series of new reports from The Business Research Company that provides e-cigarettes market overviews, global e cigarettes market analysis and forecasts market size and growth for the global e-cigarettes global market, e-cigarettes market share, e-cigarettes market segments and geographies, e-cigarettes global market players, e-cigarettes global market leading competitor revenues, profiles and market shares. The e-cigarettes market report identifies top countries and segments for opportunities and strategies based on market trends and key competitors' approaches.

TBRC's E-Cigarettes Global Market Report 2022 includes information on the following:

Data Segmentations: Market Size, Global, By Region and Country, Historic and Forecast, and Growth Rates for 60 Geographies

Key Market Players: Philip Morris International, MCIG Inc, Altria Group Inc, British American Tobacco plc, Japan Tobacco Inc, Imperial Tobacco Group, Njoy Inc, International Vapor Group, Reynolds American Inc, and VMR Product.

Regions: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.

Countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

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