

Image One Named a Top Recession-Proof Business for 2022 by Franchise Business Review

Independent Research Data Shows Franchisees Are Highly Satisfied with Their Investment in Image One

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[/EINPresswire.com/](https://www.einpresswire.com/) -- Image One was recently named a top franchise by Franchise Business Review in its report on the Top Recession-Proof Franchises for 2022.

Image One provides necessary training, tools and support to help franchise affiliates build their business, including teaching franchisees the latest cleaning techniques and empowering them with insights on best-in-class equipment and technology. Ongoing training is delivered both at Image One's corporate headquarters and onsite at existing client locations to ensure that franchisees continue to grow their own businesses.

Franchise Business Review (FBR) provides the only rankings of franchises based solely on actual franchisee satisfaction and performance. FBR publishes its rankings of top franchises in its annual Guide to Today's Top Franchises, as well as in quarterly reports throughout the year that rank the top franchises in specific sectors.

More than 32,000 franchisees representing over 300 franchise brands participated in Franchise Business Review's franchisee satisfaction survey over 18 months. From the research, Image One was one of just 100 franchise brands to be identified as a Top Recession-Proof Franchise award winner and be featured on the list of the best recession-proof businesses to start.



Image One's franchisees were surveyed on 33 benchmark questions about their experience and satisfaction regarding critical areas of their franchise systems, including training & support, operations, franchisor/franchisee relations, and financial opportunity.

"While no business is 100% recession-proof, these franchise businesses have demonstrated that they are highly recession-resistant based on historical performance," said Eric Stites, CEO of Franchise Business Review. "For people seeking to be their own boss, the Top 100 Recession-Proof businesses we identified this year not only have outstanding satisfaction among their owners—one of the most important factors to consider before investing in any franchise opportunity—but they have performed well in good times and bad and we feel they hold a strong advantage to outperform their competitors in the years ahead."

Image One survey data showed that franchise owners valued the Image One franchise system and ranked the company highly in terms of its core values. "At Image One, we prioritize the well-being of our franchise owners," said Tim Conn, President and co-founder of Image One. "A happy franchise owner leads to customers who are pleased, and that trickles down into satisfying the community. This business model is what makes it so special, and thus, leads to the franchise owners becoming recession resistant."

Visit FranchiseBusinessReview.com to see the full list of the Top Franchises of 2022.

About Image One

Image One USA is a commercial cleaning services business. The Image One franchising model was formed on the principles of transparency, training, and top-notch financial and customer service support. It is regularly recognized as a top franchise by third-party franchise and business publications, including CNBC.com, Entrepreneur.com and Franchise Business Review.

Image One franchisees work for themselves in a unique relationship with the franchise company. Image One provides them with customer support for their business, ongoing training, along with assistance with billing, equipment and sales training. Image One has commercial cleaning franchise locations covering Chicago, Cincinnati, Dallas, Denver, Detroit, Fort Myers, Nashville, Orlando, and Atlanta. Franchise territories are available nationwide. For information on the franchise, visit <http://ImageOneUSA.com>

For more information on the brand, visit <http://ImageOneUSA.com>.

About Franchise Business Review

Franchise Business Review (FBR) is a leading market research firm serving the franchise sector. FBR measures satisfaction and engagement of franchisees and franchise employees and publishes various guides and reports for entrepreneurs considering an investment in a franchise business. Since 2005, FBR has surveyed hundreds of thousands of franchise owners and over

1,100 leading franchise companies. To read our publications, visit <https://franchisebusinessreview.com/page/publications/>. To learn more about FBR's research, please visit www.FranchiseBusinessReview.com.

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