Whom Should You Hire For Your Small Business IT Services?

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As a small business owner, you know that every decision you make has the potential to impact your bottom line. So, it's no surprise that when it comes to finding a vendor to support your business, you default to the adage – "hire someone you know, like, and trust."

While this may be good advice in some cases, it's not always the best strategy. In fact, in today's competitive marketplace, it's often more important to hire a vendor who can provide the expertise and support you need to grow your business.

Holden Watne, with [Generation IX, an IT services company in Los Angeles](link), offers three things to keep in mind when choosing a vendor:

Does the vendor have a good reputation?
Does the vendor provide competitive pricing?
Does the vendor have a proven track record of success?
By keeping these factors in mind, you can be sure to choose a vendor who will help you take your business to the next level.

Make Sure Your IT Company Has The Skills Needed

When hiring an IT vendor, it's essential to find someone you like and trust. But it's also necessary to make sure they're competent and have systems to protect your business.

Christopher Chance with [DataEcon in Dallas](link) shares, "There are a few things you can do to vet an IT vendor before you decide. First, check references and read online reviews. Second, ask about their security procedures and ensure they're compliant with industry standards. Finally, get a detailed proposal outlining the work scope and costs. By taking the time to do your research, you can be confident that you're hiring the right IT vendor for your business."

The Health Of Your Business Depends On IT

Cybercrime is a serious threat to businesses of all sizes, and it's only getting worse. Cyber-criminals were primarily interested in large corporations and government agencies in the past. But now, they're just as likely to target small businesses.

The reason is simple: small businesses usually have fewer resources to dedicate to cybersecurity, so they're easier targets. And once a cybercriminal has gained access to a small business's network, it can cause much damage.

They can steal sensitive data, like customer credit card information, or sabotage the business's operations. In some cases, they can even hold the business's data hostage and demand a ransom for its return.

That's why it's more important than ever for small businesses to invest in cybersecurity. There are several steps that companies can take to protect themselves from cyber-crime, but the most important is to have a comprehensive security plan in place. This plan should include measures for preventing attacks, detecting intrusions, and responding to incidents.

By taking these steps, businesses can reduce their risk of being victims of a cyberattack.

In today's business environment, it's more important than ever to have a strong IT team in place. With hackers becoming more sophisticated and cyberattacks on the rise, it's essential to have a team that you can trust to keep your systems secure and your data safe.

Look for an IT team that has experience in your industry and understands the unique challenges and risks you face. Ensure they have processes and systems to protect your data and minimize your risk.

And most importantly, choose a team you like and trust - because they'll be an essential partner in helping you navigate the ever-changing landscape of cybersecurity.

Essential Questions To Ask When Interviewing IT Companies

David Carreiro with [CEU Technologies in Chicago](#) says, "When evaluating IT vendors, it's important to ask questions about their cyber hygiene practices."

How will they help you implement best practices in your business?
How do they monitor their backup software to ensure it's working correctly and there hasn't been tampering?
What kind of data backup do they have - solely on the cloud or offsite? If offsite, how many locations?
It's also important to know how often they test their backup restoration process.

And finally, do they have an Incident Response Plan in place in the event of a breach?

Carreiro concludes, "Asking these questions will help you ensure that you're working with a vendor who takes cybersecurity seriously."

Is Doing Business With An IT Company You Know, Life & Trust Enough?

Anyone in business for a while knows that it's always best to do business with people you know, like, and trust. There's just something about working with someone you have a good rapport that makes the process more enjoyable and efficient. But when it comes to choosing an IT vendor, simply liking them isn't enough. It would be best if you were confident in their abilities and knew that they're taking care of the details. A good rule of thumb is always to ask them, "how?" How will they ensure the firewall is up to date, how will they verify that my backup software is working correctly, and how will they monitor our network for signs of a security breach? Their answers should give you a good sense of their competency and attention to detail. With so much at stake, it's essential to choose an IT vendor you can both like and trust.

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