

Concora Partners With Elm Surfaces To Showcase Their Building Products Online

Concora, announces partnership with Elm Surfaces, a leading provider of surface applications, to showcase the company's products and their specifications.

ALPHARETTA, GEORGIA, UNITED STATES, April 21, 2022 /EINPresswire.com/ -- [Concora](#) continues

“

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Eric Snyder, CEO, Concora

to push boundaries within the construction industry, as building product manufacturers leverage the online product specification platform to deliver an amazing experience to their customers. In a related development, Concora and [Elm Surfaces](#) recently entered into a partnership that will enable the building materials suppliers to add a product library to their website and make it easier for customers to access their variety of solutions.

“Logistics, quality of service and access to a wealth of

information to support construction projects are transforming through advances in technology. These are exciting times to be in this industry and participating in the evolution,” said Eric Snyder, CEO, Concora.

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The building materials market continues to evolve as more brands emerge with innovative solutions to meet the needs of clients. According to a report by Research And Markets, the global construction and building materials market size was estimated at \$946.26 billion in 2020, with a projection that it will reach \$1.35 trillion by 2026. One of the major challenges faced by different stakeholders in the market, particularly building product manufacturers, is reaching their target audience. Customers on the other hand struggle to ascertain the most suitable products in the market based on specifications. However, Concora seeks to change this narrative through their Concora Spec platform.

"All of us at ELM Surfaces are extremely excited to launch Concora Spec on our website. We are looking forward to a wonderful partnership and to having their innovative software begin to develop even more leads for us," says Eugenio Megna, founder and CEO of ELM Surfaces.

Spec is a robust online product specification platform, built with intelligent automation, that makes it easy for businesses to build an online product library and ensure their product content, such as Revit files and warranty information, is always current. The Concora-Elms partnership will allow the building materials suppliers to add a robust product library to their corporate website with their branding.

Elms Surfaces has grown over the years to become the go-to destination for high-end, quality standards in products, offering different categories of building materials, including high-tech porcelain, commercial-grade LVT, handmade concrete tiles, biocompatible engineered wood to engineered porcelain ventilated facades. The online library will make designing building projects relatively easier for the architecture and design community, providing them with all the required information on the website.

For further information about the online product library and other innovative solutions from Concora, visit - <https://concora.com/>. Concora can also be found across social media, including [LinkedIn](#).

About Concora

Concora Spec was created as a solution to help drive more product specifications, enabling building product manufacturers to use the platform to create a branded product library to make the online specification process easy for customers.

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