

Raccoon Tycoon Joins Fun at University Games

University Games adds Forbidden Games portfolio to its library of great brands

SAN FRANCISCO, CA, UNITED STATES, April 21, 2022 /EINPresswire.com/ --<u>University Games</u> and <u>Forbidden</u> <u>Games</u> have announced the acquisition of Racoon Tycoon, Mosaic,



Popular Titles from Forbidden Games

and the rest of the intellectual property of Forbidden Games, the brainchild of Glenn Drover, game designer and president of Forbidden Games.

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Glenn Drover, game designer and president of Forbidden Games "I am extremely excited that our games will join the impressive product line at University Games, where they will benefit from University's broad market penetration and channel expertise," stated Glenn, who will be joining the team at University Games as VP of the Strategy Games Division. He continued by adding, "And I anticipate being able to add a ton of value for University Games in a booming category that weaves perfectly into their existing strengths."

Bob Moog, President of University Games enthusiastically agreed, "Glenn is a highly regarded game designer and business leader in the strategy game category, with more than 30 years of experience. When he says that he can

help us, he isn't talking poppycock. We are psyched!"

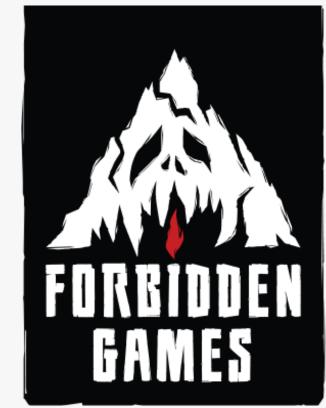
Racoon Tycoon is the leading game from Forbidden Games which launched its first game, Railroad Rivals in 2018. In 2022 the company will introduce its next hit game: Mosaic, which has raised more than \$1.2 million through its first round of crowdfunding.

University Games plans to increase the introductions of new games and help Forbidden Games reach a global audience. Australian Managing Director, Andrew McCosker, asked "Never seen a raccoon...Is it some sort of weasel?" He then stated emphatically, "No worries! I can sell <u>Raccoon Tycoon</u>. It will definitely be a hit in Australia."

Forbidden Games will become a division of University Games. University Games announced that it will be realigning its Briarpatch and Front Porch games division to create product lines that best fit the addition of Forbidden Games.

University Games is a leading game and puzzle publisher founded in 1985 by Bob Moog and Cris Lehman. This is the 14th acquisition for University Games, and the first time being acquired for Forbidden Games. University Games also markets under the Briarpatch, Front Porch Classic, Great Explorations and Bepuzzled brands in the US, UK, Canada, Australia and throughout the world.

Greg Walsh Forbidden Games +1 203-292-6280 email us here Visit us on social media: Facebook Twitter LinkedIn Other



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