

# Licensed Sports Merchandise Market Trends 2022 | Growth, Share, Size, Demand and Future Scope 2027 - IMARC Group

SHERIDAN, WYOMING, UNITED STATES, April 22, 2022 /EINPresswire.com/ -- According to IMARC Group's latest report, titled "Licensed Sports Merchandise Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2022-2027," The [global licensed sports merchandise market](#) reached a value of US\$ 29.9 Billion in 2021. Looking forward, IMARC Group expects the market to reach US\$ 39.8 Billion by 2027, exhibiting a CAGR of 4.9% during 2022-2027.



We are regularly tracking the direct effect of COVID-19 on the market, along with the indirect influence of associated industries. These observations will be integrated into the report.

Licensed sports merchandise refers to numerous products sponsored by a sports team or sportsperson using the copyrighted name, logo, or trademark. It helps reduce infringements on the brands of individual players and teams by protecting their unique ideas from duplication. It includes a collection of sports equipment, apparel, footwear, and accessories available in diverse sizes, designs, and colors for different age groups.

Request Free Sample Report: <https://www.imarcgroup.com/licensed-sports-merchandise-market/requestsampl>

## Market Trends

The increasing number of sports enthusiasts, rising launch of regional and international sports leagues, and growing fan participation are among the key factors driving the market. In addition, the introduction of lightweight, breathable, and waterproof sports accessories and apparel via online retail channels is creating a favorable outlook for the market around the world. Moreover, the wide availability of jerseys, t-shirts, socks, tracksuits, lowers, and activewear, with printed logos of sports teams is gaining immense traction among individuals who prefer fashionable

gym wear or casuals.

Ask Analyst and Browse Full Report with TOC & List of Figure: <https://bit.ly/2RE9ToI>

List of Key Companies Covered in this Market Report:

adidas AG  
Columbia Sportswear  
Dick's Sporting Goods Inc.  
Fanatics Inc.  
G-III Apparel Group Ltd.  
Hanesbrands Inc.  
Nike Inc.  
Prada, Puma SE  
Sports Direct International Plc  
Under Armour Inc.  
VF Corporation

The report has segmented the market on the basis of product type, distribution channel, price range, end-user and geography

Breakup by Product Type:

Apparel and Footwear  
Accessories and Gifts  
Toys and Games  
Others

Breakup by Distribution Channel:

Online Store  
Supermarkets and Hypermarkets  
Departmental Stores  
Specialty Stores  
Others

Breakup by Price Range:

Premium  
Economic

Breakup by End-User:

Men  
Women  
Children

Breakup by Geography:

North America (U.S. & Canada)  
Europe (Germany, United Kingdom, France, Italy, Spain, Russia, and Others)  
Asia Pacific (China, India, Japan, South Korea, Indonesia, Australia, and Others)  
Latin America (Brazil, Mexico)  
Middle East & Africa

Key highlights of the report:

Market Performance (2016-2021)  
Market Outlook (2022- 2027)  
Porter's Five Forces Analysis  
Market Drivers and Success Factors  
SWOT Analysis  
Value Chain  
Comprehensive Mapping of the Competitive Landscape

If you need specific information that is not currently within the scope of the report, we can provide it to you as a part of the customization.

Related Report by IMARC Group:

[Eye Makeup Market](#)

[Leather Goods Market](#)

Online Beauty and Personal Care Products Market: <https://bit.ly/3elkuhl>

Children's Wear Market: <http://bit.ly/3asdpte>

Hiking Gear and Equipment Market: <https://bit.ly/3cYK39U>

Sleep Mask Market: <https://bit.ly/3hff2Bs>

Functional Apparel Market: <https://bit.ly/3mFxqEy>

Smart Textiles Market Report: <https://bit.ly/2yjEqSf>

## About Us

IMARC Group is a leading market research company that offers management strategy and market research worldwide. We partner with clients in all sectors and regions to identify their highest-value opportunities, address their most critical challenges, and transform their businesses.

IMARC's information products include major market, scientific, economic and technological developments for business leaders in pharmaceutical, industrial, and high technology organizations. Market forecasts and industry analysis for biotechnology, advanced materials, pharmaceuticals, food and beverage, travel and tourism, nanotechnology and novel processing methods are at the top of the company's expertise.

Elena Anderson

IMARC Services Private Limited

+1 631-791-1145

[email us here](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/569567885>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2022 IPD Group, Inc. All Right Reserved.