

Mobile Phone Accessories Market 2022-2027: Size, Share, Latest Trends, Growth Rate, Marketing Strategies and Report

Mobile Phone Accessories Market report has been categorized based on product type, price range and distribution channel.

SHERIDAN, WYOMING, UNITED STATES, April 22, 2022 /EINPresswire.com/ -- IMARC Group's latest research report, titled "Mobile Phone Accessories Market: Global Industry Trends, Share, Size, Growth, Opportunity, and Forecast 2022-2027," offers a comprehensive analysis of the industry, which comprises insights on the global [mobile phone accessories market report](#).

The report also includes competitor and regional analysis, and contemporary advancements in the market. The market reached a value of US\$ 80.44 Billion in 2021. Looking forward, IMARC Group expects the global mobile phone accessories market to reach a value of US\$ 116.39 Billion by 2027, exhibiting a CAGR of 6.10% during 2022-2027. Mobile phone accessories represent the hardware items that are non-integral for the operation of a mobile phone as designed by the manufacturer. They generally include car mounts, portable chargers, selfie sticks, camera lens attachments, headphones, Bluetooth accessories, gaming controllers, power banks, cases, covers, etc. Mobile phone accessories play an essential role in modern day-to-day life by providing effective connectivity and operations. As such, they are extensively utilized for enhanced functionality, device protection, personalization, etc.



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Important Attribute and highlights of the Report:

- Detailed analysis of the global market share
- Market Segmentation by product type, price range and distribution channel.

- Historical, current, and projected size of the market in terms of volume and value
- Latest industry trends and developments
- Competitive Landscape for mobile phone accessories market
- Strategies of major players and product offerings

The growing consumer inclination towards music on the go is inflating the demand for wireless headphones and earphones, owing to their various benefits, including portability, hands-free usage, compatibility, etc., which, in turn, is primarily driving the mobile phone accessories market. Additionally, the escalating popularity of smart wearables, such as fitness bands, to monitor calories burnt and track the heart rate, blood pressure, body temperature, etc., of individuals is further catalyzing the market growth. Besides this, the increasing adoption of virtual reality (VR) headsets that enable healthcare professionals and patients to interact with simulated environments is acting as another significant growth-inducing factor. Moreover, the rising utilization of screen protectors to reduce glare, enhance privacy, resist fingerprints, repel dirt, etc., is also augmenting the global market. Apart from this, the introduction of noise-canceling technology is anticipated to fuel the mobile phone accessories market over the forecasted period.

Key Players Included in Global Mobile Phone Accessories Market Research Report:

- Apple Inc.
- Bose Corporation
- Energizer Holdings Inc.
- VICKENWOOD Corporation
- Kingston Technology Corporation
- Panasonic Corporation
- Plantronics Inc.
- Samsung Electronics Co. Ltd.
- Sennheiser electronic GmbH & Co. KG
- Sony Corporation
- Western Digital Corporation and Xiaomi Inc.

Do you know more information, Contact to our analyst at- <https://www.imarcgroup.com/mobile-phone-accessories-market>

COVID-19 Impact Overview:

We are regularly tracking the direct effect of COVID-19 on the market, along with the indirect influence of associated industries. These observations will be integrated into the report.

Key Market Segmentation:

Breakup by Product Type:

- Headphone/Earphone
- Portable Speaker
- Charger
- Memory Card
- Power Bank
- Protective Case
- Screen Guards
- Popsockets
- Others

Breakup by Price Range:

- Premium
- Mid
- Low

Breakup by Distribution Channel:

- Online
- Offline

Breakup by Region:

- Middle East and Africa
- North America
- Asia-Pacific
- Europe
- Latin America

TOC for the Mobile Phone Accessories Market Research Report:

- Preface
- Scope and Methodology
- Executive Summary
- Introduction
- Global mobile phone accessories market
- SWOT Analysis
- Value Chain Analysis
- Price Analysis
- Competitive Landscape

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IMARC's information products include major market, scientific, economic and technological developments for business leaders in pharmaceutical, industrial, and high technology organizations. Market forecasts and industry analysis for biotechnology, advanced materials, pharmaceuticals, food and beverage, travel and tourism, nanotechnology and novel processing methods are at the top of the company's expertise.

Elena Anderson
IMARC Services Private Limited
+1 631-791-1145
[email us here](#)

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