

Sports Analytics Market Size, 2022 Share, Tremendous Growth, Analysis, Top Key Players and Forecast by 2027

The global sports analytics market size reached US\$ 907.5 Million in 2021 and is expected to reach US\$ 2,778.20 Million by 2027, CAGR of 19.20%

SHERIDAN, WYOMING, USA, April 23, 2022 /EINPresswire.com/ -- According to the latest [Sports Analytics report by IMARC Group](#), titled "Global Sports Analytics Market Size, Share, Industry Trends, Growth, Opportunity and Forecast 2022-2027", the global sports analytics market reached a value of

US\$ 907.5 Million in 2021. Looking forward, IMARC Group expects the market to reach a value of US\$ 2,778.20 Million by 2027 exhibiting a CAGR of 19.20% during 2022-2027.

Sports analytics represents the application of statistical and mathematical principles to analyze numerous components of sports, such as player performance, recruitment, business performance, etc. It involves collecting data from a broad sample and establishing various parameters that measure the hit rate. Based on the type, sports analytics is segmented into on-field and off-field analytics. Sports analytics assists in ensuring high returns on investments, reducing operating costs, increasing overall income, etc. It also aids in evaluating the strengths and weaknesses of opponents. As a result, sports analytics is widely utilized by professional and college sports programs, sports media, training technology companies, etc.

Report Metric

Historical: 2016-2021

Base Year: 2021

Forecast Year: 2022-2027

Sports Analytics Market Trends and Drivers:

The growing investments across the sports industry towards making data-driven decisions are



primarily bolstering the sports analytics market. In addition to this, the inflating need for tracking and monitoring the data of players is further augmenting the market growth.

Request a Free PDF Sample for more detailed market insights:

<https://www.imarcgroup.com/sports-analytics-market/requestsample>

Moreover, the escalating demand for enhanced wearable devices among athletes to gain insights into their performance is acting as another significant growth-inducing factor.

Besides this, the rising health consciousness among consumers, particularly owing to the sudden outbreak of the COVID-19 pandemic, is also positively influencing the global market. Additionally, the development of high-end and cost-effective computing solutions is anticipated to fuel the sports analytics market in the coming years.

Note: We are regularly tracking the direct effect of COVID-19 on the market, along with the indirect influence of associated industries. These observations will be integrated into the report.

Global Sports Analytics Market 2022-2027 Analysis and Segmentation:

Competitive Landscape:

The competitive landscape of the market has been studied in the report with the detailed profiles of the key players operating in the market.

Chyronhego Corporation, Experfy Inc., HCL Technologies, International Business Machines Corporation, iSportsAnalysis, Oracle Corporation, Qualitas Global Services, SAP SE, Sas Institute Inc., Sportradar AG, Stats Perform and Tableau Software LLC (Salesforce.com Inc.).

Ask Analyst for Customization and Explore Full Report with TOC & List of Figure:

<https://bit.ly/3g8QF6u>

The report has segmented the market on the basis of region, component, analysis type and sport.

Breakup by Component:

- Software
- Service

Breakup by Analysis Type:

- On-field
 - oPlayer and Team Analysis
 - oVideo Analysis

oHealth Assessment

•Off-field

oFan Engagement

oTicket Pricing

Breakup by Sport:

•Football

•Cricket

•Hockey

•Basketball

•American Football

•Others

Breakup by Region:

•North America: (United States, Canada)

•Asia Pacific: (China, Japan, India, South Korea, Australia, Indonesia, Others)

•Europe: (Germany, France, United Kingdom, Italy, Spain, Russia, Others)

•Latin America: (Brazil, Mexico, Others)

•Middle East and Africa

Inquire Before Buying : <https://www.imarcgroup.com/request?type=report&id=5067&flag=F>

If you want latest primary and secondary data (2022-2027) with Cost Module, Business Strategy, Distribution Channel, etc. Click request free sample report, published report will be delivered to you in PDF format via email within 24 to 48 hours of receiving full payment.

Key highlights of the report:

•Market Performance (2016-2021)

•Market Outlook (2022- 2027)

•Porter's Five Forces Analysis

•Market Drivers and Success Factors

•SWOT Analysis

•Value Chain

•Comprehensive Mapping of the Competitive Landscape

If you need specific information that is not currently within the scope of the report, we can provide it to you as a part of the customization.

About Us:

IMARC Group is a leading market research company that offers management strategy and market research worldwide. We partner with clients in all sectors and regions to identify their highest-value opportunities, address their most critical challenges, and transform their businesses.

IMARC's information products include major market, scientific, economic and technological developments for business leaders in pharmaceutical, industrial, and high technology organizations. Market forecasts and industry analysis for biotechnology, advanced materials, pharmaceuticals, food and beverage, travel and tourism, nanotechnology and novel processing methods are at the top of the company's expertise.

Contact Us:

IMARC Services Private Limited.

30 N Gould St Ste R

Sheridan, WY 82801 USA – Wyoming

Email: Sales@imarcgroup.com

Tel No:(D) +91 120 433 0800

Americas:- +1 631 791 1145 | Africa and Europe :- +44-702-409-7331 | Asia: +91-120-433-0800, +91-120-433-0800

Elena Anderson

IMARC Services Private Limited

+1 6317911145

[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/569720469>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2022 IPD Group, Inc. All Right Reserved.