

Wireless Audio Devices Market 2021-26: Share, Demand, Trends, Growth And Analysis

According to the latest report by IMARC Group, The Wireless Audio Devices Market to grow at a CAGR of around 18% during 2021-2026.

SHERIDAN, WYOMING, UNITED STATES, April 25, 2022 /EINPresswire.com/ -- According to the latest report by IMARC Group "Wireless Audio Devices Market: Global Industry Trends, Size, Share, Growth, Opportunity and Forecast 2021-2026", The <u>global wireless audio devices market</u> exhibited strong growth during 2015-2020. Looking forward, IMARC Group expects the market to grow at a CAGR of around 18% during 2021-2026.

Wireless audio devices consist of headphones, earphones, amplifiers, speakers, and soundbars for real-time wireless streaming of media. These devices assist in receiving and transmitting audio signals through radio frequency, Bluetooth, Wi-Fi, and infrared technologies. Besides this, as they enable audio playback by using a handheld device and offer connectivity, expandability, flexibility, and convenience of use, the demand for wireless audio devices is escalating across the globe.

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Note: We are regularly tracking the direct effect of COVID-19 on the market, along with the indirect influence of associated industries. These observations will be integrated into the report.

Market Trends:

Rapid digitization, the rising purchasing power of consumers, and the increasing sales of smartphones are among the key factors bolstering market growth. Moreover, the burgeoning electronics industry and increasing adoption of wireless audio devices in luxury automobiles is positively influencing the market across the globe. Apart from this, key players are introducing high-resolution product variants with robust connectivity to enhance the experience of the user. This is projected to strengthen the growth of the market in the upcoming years.

Breakup by Product:

Wireless Headsets and Microphones Wireless Speaker Systems Sound Bars Others

Breakup by Technology:

Bluetooth

Wi-Fi

Airplay

Others

Breakup by Application:

Commercial

Consumer

Automotive

Others

Market Breakup by Region:

North America (United States, Canada)
Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, Others)
Europe (Germany, France, United Kingdom, Italy, Spain, Russia, Others)
Latin America (Brazil, Mexico, Others)
Middle East and Africa

Competitive Landscape with Key Player:

Apple Inc.

Bose Corporation
Koninklijke Philips N.V
Samsung Electronics Co. Ltd.
Sennheiser electronic GmbH & Co. KG
Shure Incorporated
Sonos Inc.

Sony Corporation, VIZIO Inc.
VOXX International Corporation.

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As the novel coronavirus (COVID-19) crisis takes over the world, we are continuously tracking the

changes in the markets, as well as the industry behaviours of the consumers globally and our estimates about the latest market trends and forecasts are being done after considering the impact of this pandemic.

If you want latest primary and secondary data (2021-2026) with Cost Module, Business Strategy, Distribution Channel, etc. Click request free sample report, published report will be delivered to you in PDF format via email within 24 to 48 hours of receiving full payment.

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Contact US

IMARC Group

30 N Gould St Ste R

Sheridan, WY 82801 USA - Wyoming

Email: Sales@imarcgroup.com

Tel No:(D) +91 120 433 0800

Americas:- +1 631 791 1145 | Africa and Europe :- +44-702-409-7331 | Asia: +91-120-433-0800, +91-120-433-0800

Elena Anderson IMARC Services Private Limited +1 6317911145 email us here

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