

# Superfoods Market Report 2022-2027, Industry Share, Size, Price Trends, Segmentation and Forecast

SHERIDAN, WYOMING, UNITED STATES, April 26, 2022 /EINPresswire.com/ -- According to IMARC Group's latest report, titled "Superfoods Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2022-2027," The [global superfoods market](#) reached a value of US\$ 152.71 Billion in 2021. Looking forward, IMARC Group expects the market to reach US\$ 214.95 Billion by 2027, exhibiting at a CAGR of 5.74% during 2022-2027.

We are regularly tracking the direct effect of COVID-19 on the market, along with the indirect influence of associated industries. These observations will be integrated into the report.



Superfoods are nutrient-rich food items that are beneficial for maintaining the overall health and wellbeing of individuals. They contain a substantial amount of vitamins, minerals, fibers, fatty acids, and antioxidants. They help boost immunity, enhance metabolism, energy level, and heart health, improve digestion, make bones and muscles stronger, and reduce the effects of aging. As a result, they are widely used in preparing value-added food products, such as dairy, bakery items, instant food mixes, confectionaries, and breakfast cereals.

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## Market Trends

The increasing prevalence of lifestyle diseases, such as diabetes and heart-related ailments, is catalyzing the demand for superfoods. In addition, the rising awareness among individuals about the benefits of healthy and nutritious foods in preventing the risk of life-threatening disorders is positively influencing the market. Apart from this, the rising obesity rate is leading to the increasing adoption of food products with high nutrient content and less calorie count.

Furthermore, the rising consumption of smoothies and diet juices is increasing the demand for fruits and vegetables, which, in turn, is propelling the market growth.

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List of Key Companies Covered in this Market Report:

Archer-Daniels-Midland Company  
Creative Nature Ltd  
Del Monte Pacific Ltd  
Healthy Truth  
Nature's Superfoods LLP  
Navitas LLC  
Nutrisure Limited (Supernutrients)  
Rhythm Superfoods LLC  
Suncore Foods Inc  
Sunfood Corporation  
Superlife Co. Pte. Ltd.

The report has segmented the market on the basis of product type, application, distribution channel and geography.

Breakup by Product Type:

Fruits  
Vegetables  
Grains & Seeds  
Herbs & Roots  
Meat  
Others

Breakup by Application:

Bakery and Confectionery  
Beverages  
Supplements  
Convenience/Ready-to-Eat Foods  
Others

Breakup by Distribution Channel:

Supermarkets and Hypermarkets  
Convenience Stores

Specialty Stores  
Independent Small Grocery Stores  
Online Sales  
Others

Breakup by Geography:

North America (U.S. & Canada)  
Europe (Germany, United Kingdom, France, Italy, Spain, Russia, and Others)  
Asia Pacific (China, India, Japan, South Korea, Indonesia, Australia, and Others)  
Latin America (Brazil, Mexico)  
Middle East & Africa

Key highlights of the report:

Market Performance (2016-2021)  
Market Outlook (2022- 2027)  
Porter's Five Forces Analysis  
Market Drivers and Success Factors  
SWOT Analysis  
Value Chain  
Comprehensive Mapping of the Competitive Landscape

If you need specific information that is not currently within the scope of the report, we can provide it to you as a part of the customization.

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