

Cartoon Brew Explores Acquisition Offers

*Amid Amidi, Founder of the Animation and Cartoon Industry Publication
CartoonBrew.com Is Open To Selling.*

PALM SPRINGS, CALIFORNIA, USA, April 26, 2022 /EINPresswire.com/ -- Cartoon Brew (CB), founded in 2004, is a media channel for artists, cartoonists, executives, and students who work in animated series and films, VFX, CGI, video games, virtual reality, the education sector, and more.

CB is a primary source of animation industry news and trends on the Internet with an internal poll suggesting that 61% of its readers visit the site daily and 72% consider it their #1 source for animation news.

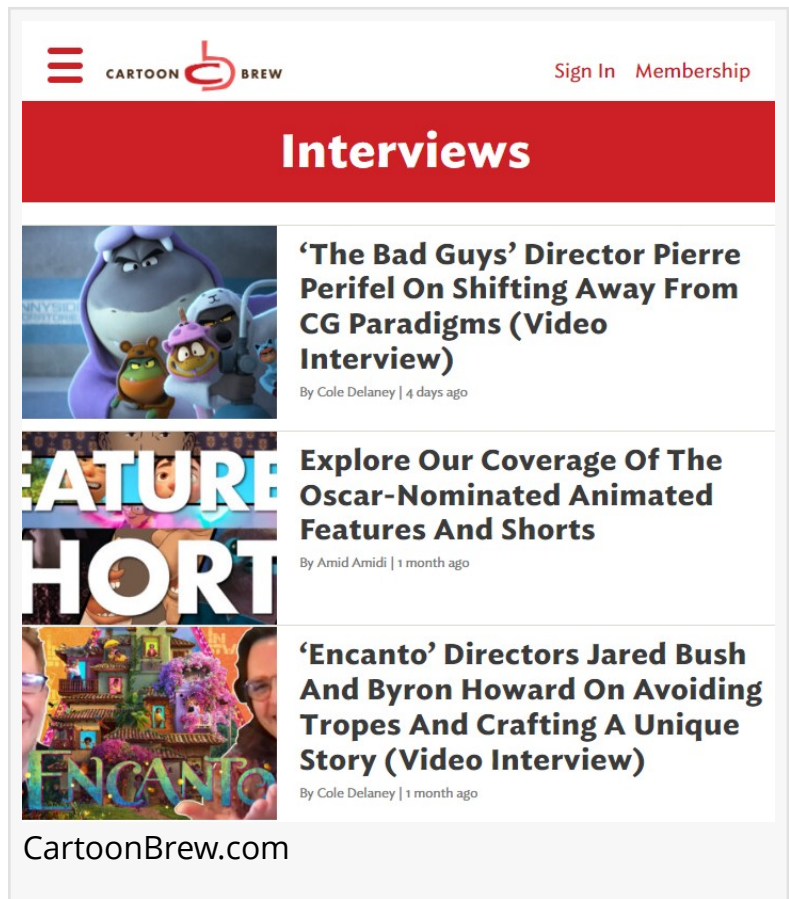
The iconic publication is now exploring acquisition offers.

[OODIENCE](#), a media-specialized mergers and acquisitions firm based in Toronto, Canada has been retained for exit advisory and sale representation services.

Founder Amid Amidi said:

"Cartoon Brew has been a life-changing experience for me across nearly two decades. I'm now excited to work with OODIENCE as we look for a right fit new owner that can continue to draw the next chapters for CartoonBrew.com and bring even more value to the fast-growing global animation industry. As a leading reference that fuels the daily animation conversation, Cartoon Brew offers a tremendous turnkey opportunity for engaging with the worldwide animation community."

CB sees continued growth in all areas including a newly expanded team and new editor in chief, regular viral articles, and peak webpage traffic and strongest annual financial performance. CB is also expanding its recent "contributor" fee model to an industry-content membership. The business represents a great acquisition opportunity for a strategic brand already active in the animation, film, tech, or VFX space.



The screenshot shows the Cartoon Brew website interface. At the top, there is a navigation bar with the site logo, a hamburger menu, and links for 'Sign In' and 'Membership'. Below this is a prominent red banner with the word 'Interviews' in white. The main content area features three article cards. Each card includes a thumbnail image, a headline, and the author's name with the time since publication. The first card features a purple character and is titled 'The Bad Guys' Director Pierre Perifel On Shifting Away From CG Paradigms (Video Interview)'. The second card features a woman's face and is titled 'Explore Our Coverage Of The Oscar-Nominated Animated Features And Shorts'. The third card features a colorful scene from the movie Encanto and is titled 'Encanto' Directors Jared Bush And Byron Howard On Avoiding Tropes And Crafting A Unique Story (Video Interview)'. At the bottom of the screenshot, the URL 'CartoonBrew.com' is visible.



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*Amid Amidi, Founder and
Publisher*

About Cartoon Brew

Cartoon Brew is a premier source of animation industry news on the internet. With 18 years of publishing, an established advertiser base, robust social engagement, millions of annual pageviews, and thousands of registered members, it reaches the creative community comprised of animators, visual effects artists, designers, entertainment executives, studio management, teachers, students, cartoon fans and animation art collectors.

About OODIENCE

Media industry specialized mergers and acquisitions firm

with 100% deal close rate. OODIENCE provides exit advisory and sale representation services to publishing, blog, news, digital magazine and community site businesses in deal prices ranging from \$250,000 - \$25,000,000.

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