

NYSCC Suppliers' Day Announces Noah Rosenblatt, President, Space NK, INDIE 360° Keynote

INDIE 360° Pavilion Spotlights Indie Companies Curated by Access Beauty Insiders at Leading Beauty & Personal Care Ingredients & Formulation Event in NYC

NEW YORK, NEW YORK, UNITED STATES, April 26, 2022 /EINPresswire.com/ -- NYSCC (New York Society of Cosmetic Chemists) is pleased to announce that Noah Rosenblatt, President of North America at Space NK will address attendees during a one-on-one fireside chat on Wednesday, May 4th at 9:00 am during Suppliers' Day at the Javits Center in



New York. This fireside chat, "Space NK: Bridging High Street to Main Street," will be moderated by Kelly Kovack, Founder & CEO of BeautyMatter. Topics covered will address a multitude of subject matters including consumer migration from cities to small towns and how that impacts



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Giorgio Dell'Acqua, Chair, NYSCC today's retail landscape, to ingredient transparency and consumer shopping behavior vis-à-vis ingredients. Beauty founders and the supplier community will find the conversation relevant and insightful.

INDIE 360° at Suppliers' Day is an immersive educational and sourcing experience providing up and coming indie brands with insight, information and resources needed to succeed. The program was created to foster connections between indie brands and suppliers and allow for open communication as well as to spotlight newer to market companies who are utilizing unique ingredients or combination of ingredients. The INDIE 360° program is

moderated and chaired by Luciana Coutinho with the pavilion participants curated by Daniela Ciocan, Access Beauty Insiders.

"We are thrilled to offer this fireside chat as part of the INDIE 360° program," said Giorgio Dell'Acqua, Chair, NYSCC. "Noah has a proven track record of discovering and nurturing founder brands as well as connecting with consumers. His conversation with Kelly will be a highlight of our event and inspire and engage our attendees."



Space NK Keynote @INDIE 360 at Suppliers' Day in New York

Rosenblatt joined Space NK in 2015, bringing more than eight years of beauty experience with prior roles at LVMH and 20 years of retail industry experience working with numerous emerging brands looking to expand their footprint in the US. Throughout his tenure Noah has built meaningful relationships with brands and founders alike to ensure Space NK continues to be relevant in the marketplace. From long term partners to newer developed relationships, under his leadership nearly 50 brands are part of the Space NK wholesale portfolio including By Terry, Chantecaille, Tata Harper, Natura Bisse, Vintners Daughter, Aesop, Diptyque and Boy Smells.

A half-day INDIE 360° educational program will follow the fireside chat on May 4th and feature a presentation from BeautyStreams on "What's Happening in the INDIE Market? Trends & Forecasts;" followed by a "Panel of Founders," from entrepreneurial companies led by Deanna Utroske of Beauty Insiders. There will also be timely topics discussions on "The Storm Continues: Beauty Industry Supply Chain Update and Outlook presented by IBA;" "Leveraging Corporate Accelerators to Spur Greater Inclusion in Personal Care;" and "Advertising 101: Best Practices for Marketing Ingredient/Product Benefits."

The INDIE 360° Pavilion on the exhibit floor highlights fresh ideas and concepts from select companies who are utilizing unique combinations of ingredients and novel formulations. Companies participating include CandaScent Labs, Dr Lili Fan Probiotic Skincare, High on Love, I-on Skincare, Lamik Beauty, Malibu Apothecary, Onekind, Redmint, Shielded Beauty, Sunrise Session, and Touch in Sol. Show attendees will be able to meet with the founders of these companies and vote for the 'PEOPLE'S CHOICE AWARD' with the winner being announced on Wednesday, May 4th over a champagne reception starting at 3 p.m.

The INDIE 360° Program at Suppliers' Day was made possible by the support of BASF, Grant Industries, Lubrizol, Iuluble, and TRI-K.

Suppliers' Day, May 3-4, at the Javits Center in New York, is the NYSCC flagship event and attracts participants working in R&D and product development for the biggest brand manufacturers in beauty and personal care as well as emerging independents. Additional educational programs offered this year will cover microbiome, natural colorants, in-vitro modeling, cosmetic regulations, safety assessment & quality assurance, along with "Digital Age of Beauty," "Discover Sustainability," "World of Chemistry," and "Hair: Textured, Curly, Straight?" programs and a "Regulatory Update" session. Future Chemists Workshop, Mentorship Lunch Mixer, and the SCC/NYSCC Co-sponsored Career Development Day will be held in support of young professionals in the industry. The NYSCC Industry Awards Night will take place on May 3rd at SONY Hall and feature the announcement of the finalists of the CEW Supplier's Beauty Creators Award.

For more information on NYSCC Suppliers' Day and to register to attend visit: https://nyscc.org/suppliers-day/.

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About New York Society of Cosmetic Chemists (NYSCC)

Dedicated to the advancement of cosmetic science, the New York Society of Cosmetic Chemists strives to increase and disseminate scientific information through meetings and publications. By promoting research in cosmetic science and industry, and by setting high ethical, professional, and educational standards, we reach our goal of improving the qualifications of cosmetic scientists. Our mission is to further the interests and recognition of cosmetic scientists while maintaining the confidence of the public in the cosmetic and toiletries industry. NYSCC Suppliers' Day in New York City is the leading North American event for beauty ingredients, formulations, and delivery innovations. For more information visit: www.nyscc.org. Connect with NYSCC on Twitter and Facebook at @NYSCC and Instagram: @NYSCCMAIN

Editor's Note: To request a press badge for Suppliers' Day contact: press@nyscc.org

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