

# Soli Solutions Joins Sustainable Brands

*CEO Bill Leslie Looks Forward to Participation*



CAMBRIDGE , MA, US, April 26, 2022 /EINPresswire.com/ -- [Soli](#)®, the company that activates [corporate sustainability](#) on an individual level to increase brand engagement, has joined Sustainable Brands organization as an Affiliate Member.

“We’re excited to join Sustainable Brands,” said Bill Leslie, CEO of [Soli Solutions](#). “Getting to a more sustainable future requires action by everyone: corporations, consumers, and



We at Soli look forward to engaging in the sustainability discussion, particularly regarding how companies can partner with, and engage, consumers on their Net Zero initiatives.”

*Soli CEO Bill Leslie*

governments alike. We are all in it together. Sustainable Brands has done a fabulous job creating a forum for like-minded companies to exchange ideas and best practices. We at Soli look forward to engaging in the sustainability discussion, particularly regarding how companies can partner with, and engage, consumers on their Net Zero initiatives.”

Sustainable Brands is the premier global community of brand innovators who are shaping the future of commerce worldwide. Since 2006, its goal has been to inspire, engage,

and equip business leaders and practitioners who see social and environmental challenges as an essential driver of brand innovation, value creation, and positive impact.

About Soli Solutions, Inc.

Soli improves a brand’s competitive advantage and ROI by shifting customers from transactional to emotional loyalty, allowing them to participate in a company’s sustainability initiatives on a direct, one-to-one basis.

Lilliane LeBel

Soli

[email us here](#)

+1 603-731-4016

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

[Other](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/570066885>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2022 IPD Group, Inc. All Right Reserved.