

Financial Times Names Bidease One of the Fastest-Growing Companies in the Americas

Bidease ranks 71 out of 500 on the Financial Times' "The Americas' Fastest-Growing Companies 2022", with a 1,190% absolute growth rate in 2017-2020

NEW YORK, NY, UNITED STATES, April 27, 2022 /EINPresswire.com/ -- Financial Times revealed that <u>Bidease</u>, a fully transparent DSP for mobile marketers, is No. 71 out of 500 on its annual ranking of The Americas' Fastest-Growing Companies.



"I'm super excited for Bidease to be recognized by Financial Times alongside Tesla, Amazon, Zoom and many other strong public companies. I'm pretty sure that the hard work always pays off and this achievement proves that we are moving in the right direction. And of course, very big



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thanks goes to our team, customers and partners for making this success possible," said Boris Abaev, Co-Founder of Bidease.

The third annual FT ranking of The Americas' Fastest-Growing Companies captures the resilience of businesses as they adapted to the initial onslaught of the Covid pandemic, in 2020.

The list was compiled with Statista, a research company,

and ranks entrants from across the Americas by their compound annual growth rate (CAGR) in revenue, between 2017 and 2020.

The ranking is not necessarily a reflection of the size of countries' economies, but rather their ability to innovate and the willingness of their high-growth companies to be candid with financial information. Around 90 percent of companies on the list hail from the US and Canada, versus 5 percent from Brazil.

The complete list of rankings can be found on FT.com.

The full special report featuring in-depth analysis of the ranking will be published online and in print on April 28.

About Bidease

Bidease is a fully transparent demand side platform for mobile marketers. Its risk-free programmatic performance solutions help the world's biggest brands achieve their performance advertising goals. Using a combination of proprietary programmatic advertising technology, machine learning, and first party data, they optimize campaigns across all major mobile formats for desired post-install behaviors at no risk to their clients' bottom line. The company is on a mission to bring fully transparent, value-driven advertising to the mobile world. For more information, visit www.bidease.com.

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