

# Absolut Empires Ball, the hit international drag competition, returns to Toronto in May

*Seven phenomenal Drag Houses will compete for over \$10,000 in Prizes*

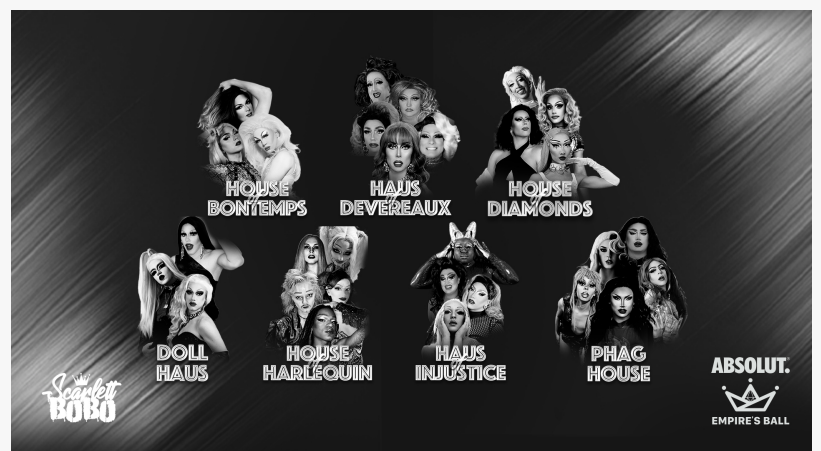
TORONTO, ONTARIO, CANADA, April 27, 2022 /EINPresswire.com/ -- The [Absolut Empires Ball](#), the hit Canadian drag competition that emphasizes creating a safe, inclusive and welcoming space for all drag artists, returns to Toronto this May for its third and greatest season yet!

Created in 2018 by drag superstar and Canada's Drag Race Season 1 finalist, Scarlett BoBo, the Absolut Empires Ball offers a platform for drag entertainers to express themselves and highlight their art and creativity in the style of traditional drag ball culture. This spring, the Ball returns with a new format, new talent, and new surprises, and will be hosted in the heart of Toronto's Gay Village at Buddies in Bad Times and the Phoenix Theatre. Proceeds from the event, including \$1 from every Absolut Vodka sold, will go to Rainbow Railroad and the 519.

This year, the Ball will feature the phenomenal talent of 35 Drag Entertainers from seven houses, House Bontemps, Haus Devereaux, House of Diamonds, Doll Haus, House of Harlequin, Haus of Injustice, and



Absolut Empires Ball Founder and Executive Producer Scarlett BoBo



The 7 Houses competing at Absolut Empires Ball

P.H.A.G. House. It will be co-hosted by Toronto Drag icons Ivory Towers and Helena Poison, who have competed in previous seasons of the competition.

“The Absolut Empires Ball is about bringing drag back to what it’s meant to be: a family of entertainers being inclusive, equitable and very fun,” says Scarlett Bobo. “I am very excited for the incredible talent that will be performing, and that we get to fundraise for Rainbow Railroad and the 519 again. I know that this is one drag event you shouldn’t miss!”

Since partnering with title sponsor Absolut Vodka in 2019, the Ball has become a drag sensation that has featured dozens of performers from across Canada, both in person and online. A film about the event, *Underneath the Empire*, was the number one documentary OutTV in 2021. Over the last three years, the Empires Ball and Absolut Vodka have donated over \$40,000 to LGBTQ2+ charities in Toronto.



Absolut Empires Ball Hosts: Middle Left - Helena Poison, Right, Ivory Towers, Bottom Scarlett BoBo

“

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Producer Scarlett BoBo*

“Each year, Absolut Vodka is proud to champion amazing talent from all backgrounds and give entertainers a platform to express themselves with their chosen families and houses by their side,” says Bethan Hamilton, Senior Brand Manager, Absolut Vodka. “We believe that life is best lived when we’re open to differences, and we encourage Torontonians to join us at the Empires Ball this year and raise a glass in support of the LGBTQ2+ community, Rainbow Railroad and the 519.”

The preliminary and semi-final competitions will take place at Buddies in Bad Times on May 4th, 11th and 18th from

7:30p.m. -10:00p.m., with the grand finale happening at the Phoenix Theatre on June 18th. More information can be found at <http://absolutempiresball.com/>

#END#

## Social Media Accounts

Website: <http://absolutempiresball.com/>

Instagram: <https://www.instagram.com/absolutempiresball/>

Facebook: <https://www.facebook.com/AbsolutEmpiresBall>

YouTube: [https://www.youtube.com/channel/UCQHqjGqHoeNpdBw4o\\_vHWtA/videos](https://www.youtube.com/channel/UCQHqjGqHoeNpdBw4o_vHWtA/videos)

## About the Absolut Empires Ball

The Absolut Empires Ball was created by Scarlett Bobo to give a platform for all drag entertainers to express themselves and highlight their art. Creating a more inclusive, accepting and safe environment, where all types of drag artists are welcome, in a community that is often stigmatized and marginalized is very important to Bobo, and this competition has been one of her passions.

Working with Absolut Canada, the competition is set to enter its 3rd season in Toronto, its 1st season in Vancouver, and launch a documentary about the Absolut Empires Ball foundation and story in 2020.

## About Corby Spirit and Wine

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