

# India Tea Market Report 2022: Size, Scope, Growth, Price Trends and Forecast 2027

SHERIDAN, WYOMING, UNITED STATES, April 28, 2022 /EINPresswire.com/ -- According to IMARC Group's latest report, titled "[India Tea Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2022-2027](#)," the India tea market is expected to exhibit a CAGR of 4.7% during 2022-2027.



We are regularly tracking the direct effect of COVID-19 on the market, along with the indirect influence of associated industries. These observations will be integrated into the report.

Tea is an aromatic beverage made by adding dried and crushed leaves and leaf buds of the *Camelia Sinensis* plant in boiling water. It is a rich source of caffeine, polyphenols, antioxidants, and minerals, including manganese, calcium, and potassium. Its moderate consumption helps provide instant relaxation, minimize the damage caused by free radicals in the body, boost the immune system, reduce inflammation, facilitate weight management, and lower cholesterol levels in the blood.

Get Sample Report with Detail COVID-19 Impact Analysis – <https://www.imarcgroup.com/india-tea-market/requestsampl>

## Market Trends

The increasing consumer awareness about the health and medicinal benefits of tea and shifting consumer preferences for organic tea and green tea variants are among the key factors positively influencing the market in India. In addition, the rising focus of the leading players on introducing new flavors with healthy ingredients, such as ginger, lemon, hibiscus, turmeric, and peppermint, is creating a positive outlook for the market in the country. Furthermore, the expansion of organized retail channels, including hypermarkets, supermarkets, convenience stores, and departmental stores, along with the growing online retailing platforms, is anticipated

to drive the market.

Explore Full Report with Detail Analysis with COVID-19 Impact – <https://bit.ly/2SIF4bQ>

List of Key Companies Covered in this Market Report:

Amar Tea Pvt. Ltd.  
Duncans Industries Ltd.  
Hindustan Unilever Limited  
Organic India Private Limited  
Pataka Group of Companies  
Tata Consumer Products (Tata Sons Private Limited)  
Wagh Bakri Tea Group.

The report has segmented the market on the basis of product type, packaging, distribution channel, application and region.

Breakup by Product Type:

Green Tea  
Black Tea  
Oolong Tea  
Others

Breakup by Packaging:

Plastic Containers  
Loose Tea  
Paper Boards  
Aluminium Tin  
Tea Bags  
Others

Breakup by Distribution Channel:

Supermarkets and Hypermarkets  
Specialty Stores  
Convenience Stores  
Online Stores  
Others

Breakup by Application:

Residential  
Commercial

Breakup by Region:

North India  
West and Central India  
South India  
East India

Also Read Latest Blog Top Indian Tea Manufacturing Companies

Key highlights of the report:

Market Performance (2016-2021)  
Market Outlook (2022- 2027)  
Porter's Five Forces Analysis  
Market Drivers and Success Factors  
SWOT Analysis  
Value Chain  
Comprehensive Mapping of the Competitive Landscape

If you need specific information that is not currently within the scope of the report, we can provide it to you as a part of the customization.

Related Reports by IMARC Group

[Nutricosmetics Market](#)

[Essential Oils Market](#)

[http://www.einnews.com/pr\\_news/569846880/dairy-processing-equipment-market-2021-growth-share-size-demand-and-future-scope-2026-imarc-group](http://www.einnews.com/pr_news/569846880/dairy-processing-equipment-market-2021-growth-share-size-demand-and-future-scope-2026-imarc-group)

[https://www.einnews.com/pr\\_news/564254433/food-thickeners-market-research-report-2021-size-share-trends-and-forecast-to-2026](https://www.einnews.com/pr_news/564254433/food-thickeners-market-research-report-2021-size-share-trends-and-forecast-to-2026)

[https://www.einnews.com/pr\\_news/563959399/food-intolerance-products-market-report-2021-26-size-growth-trends-share-and-forecast](https://www.einnews.com/pr_news/563959399/food-intolerance-products-market-report-2021-26-size-growth-trends-share-and-forecast)

<https://www.einpresswire.com/article/562866066/gummy-vitamins-market-2022-size-share-trends-opportunities-and-forecast-2027>

<https://www.einpresswire.com/article/562862638/fats-and-oils-market-2021-share-size-top-companies-analysis-growth-report-and-forecast-by-2026>

[https://www.einnews.com/pr\\_news/562231772/alcohol-ingredients-market-size-2021-2026-global-industry-trends-share-growth-opportunity-and-forecast](https://www.einnews.com/pr_news/562231772/alcohol-ingredients-market-size-2021-2026-global-industry-trends-share-growth-opportunity-and-forecast)

[https://www.einnews.com/pr\\_news/554694092/fish-oil-market-2021-26-size-share-price-trends-and-research-report](https://www.einnews.com/pr_news/554694092/fish-oil-market-2021-26-size-share-price-trends-and-research-report)

<https://www.einpresswire.com/article/557302458/krill-oil-market-report-2021-26-size-share-outlook-sales-revenue-demand-and-forecast>

## About Us

IMARC Group is a leading market research company that offers management strategy and market research worldwide. We partner with clients in all sectors and regions to identify their highest-value opportunities, address their most critical challenges, and transform their businesses.

IMARC's information products include major market, scientific, economic and technological developments for business leaders in pharmaceutical, industrial, and high technology organizations. Market forecasts and industry analysis for biotechnology, advanced materials, pharmaceuticals, food and beverage, travel and tourism, nanotechnology and novel processing methods are at the top of the company's expertise.

Elena Anderson  
IMARC Services Private Limited  
+1 6317911145  
[email us here](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/570257556>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2022 IPD Group, Inc. All Right Reserved.