

# India Organic Food Market Report 2022-2027 | Size, Share, Leading Companies, Growth and Industry Trends

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/EINPresswire.com/ -- According to

IMARC Group's latest report, titled

["India Organic Food Market: Industry](#)

Trends, Share, Size, Growth,

Opportunity and Forecast 2022-2027",

the India organic food market is

expected to exhibit a CAGR of 25.25%

during 2022-2027. Organic food refers

to the product of an agricultural

system that is produced, processed,

and prepared using organic farming

techniques. It involves harvesting crops

by eliminating the use of synthetic fertilizers, pesticides, growth regulators, and other harmful

chemicals. It includes meat, poultry, processed food, spices, pulses, beverages, fruits, vegetables,

and [dairy](#) products that are rich in iron, magnesium, phosphorus, vitamin C, and minerals.

Organic food also has high antioxidant activity and low toxicity, which assists in minimizing the

risks of developing high blood pressure, migraine, cardiovascular diseases, diabetes, and

cancer.



We are regularly tracking the direct effect of COVID-19 on the market, along with the indirect influence of associated industries. These observations will be integrated into the report.

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India Organic Food Market Trends and Drivers:

The market in India is primarily driven by the growing awareness among the masses regarding the numerous health benefits offered by the consumption of organic food. These products are rich in essential nutrients and antioxidants that are widely consumed to boost immunity.

Coupled with the rising health consciousness among the masses, this is providing a thrust to the market growth. Rapid urbanization, inflating disposable income levels and the increasing

consumer expenditure capacities, especially on health and wellness products, are also acting as major growth-inducing factors.

The market is further driven by the growing initiatives undertaken by the Government of India to promote organic farming practices among farmers. The government is providing aid to the farmers who are adopting organic farming through numerous government schemes, including the National Food Security Mission (NFSM), Mission for Integrated Development of Horticulture (MIDH), National Mission for Sustainable Agriculture (NMSA), and Rashtriya Krishi Vikas Yojana (RKVY). Several public and private organizations are also organizing expos and food festivals in an attempt to provide budding organic food entrepreneurs a platform to connect with consumers as well as retailers, thereby creating numerous growth opportunities for new entrants. The substantial increase in foreign direct investment (FDI) in the food processing sector is another key factor contributing to the overall market growth.

India Organic Food Market 2022-2027 Competitive Analysis and Segmentation:

Competitive Landscape With Key Players:

The competitive landscape of the India organic food market has been studied in the report with the detailed profiles of the key players operating in the market.

Some of these key players include:

Nourish Organics Foods Pvt Ltd  
Conscious Food Private Limited  
Nature Pearls Pvt.Ltd.  
Mehrotra Consumer Products Pvt.Ltd.  
Nature Bio-Foods Limited  
EcoFarms (India) Ltd.  
Phalada Agro Research Foundations Pvt.Ltd.  
Suminter India Organics Private Limited  
Organic India Private Limited  
Sresta Natural Bioproducts Pvt.Ltd.

Key Market Segmentation:

The report has segmented the India organic food market on the basis of product type, distribution channel and region.

Market Breakup by Product Type:

Organic Beverages  
Organic Cereal and Food Grains

Organic Meat, Poultry and Dairy  
Organic Spices and Pulses  
Organic Processed Food  
Organic [Fruits and Vegetables](#)  
Others

Market Breakup by Distribution Channel:

Supermarkets and Hypermarkets  
Specialty Stores  
Convenience Stores  
Online  
Others

Market Breakup by Region:

North India  
West and Central India  
South India  
East India

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Figures: <https://www.imarcgroup.com/request?type=report&id=1208&flag=C>

Key Highlights of the Report:

Market Performance (2016-2021)  
Market Outlook (2022-2027)  
Market Trends  
Market Drivers and Success Factors  
The Impact of COVID-19 on the Market  
Value Chain Analysis  
Structure of the Market  
Comprehensive mapping of the competitive landscape

If you need specific information that is not currently within the scope of the report, we will provide it to you as a part of the customization.

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Our offerings include comprehensive market intelligence in the form of research reports, production cost reports, feasibility studies, and consulting services. Our team, which includes experienced researchers and analysts from various industries, is dedicated to providing high-quality data and insights to our clientele, ranging from small and medium businesses to Fortune 1000 corporations.

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