

# Mailing List Website has collated databases of government employees who work at home throughout the United States

*Even in the public sector of government employment, workers are now operating remotely, creating new marketing opportunities for products and services.*

LAS VEGAS, NV, UNITED STATES, May 11, 2022 /EINPresswire.com/ -- [Sprint Data Solutions Worldwide Marketing is a business with a marketing concentration committed to assisting other companies in finding customers or clients essential to meaningful growth. For those companies that prefer to deal with other companies, a range of business postal mailing lists are available. These lists have the crucial details needed for these high-volume transactions, such as the names and titles of relevant decision-makers in a corporation.](#)

For businesses that target their operation at the general public, many consumer postal mailing lists are ready on request. These can be categorized according to geographic need, demographic, or both. Whether the focus is on B2B or general retail consumers, there's a vast array of lists to cater to any marketing need.

## The Origin Of Sprint Data Solutions Worldwide

Sprint Data Solutions Worldwide Marketing was initially the idea of one disabled veteran. With the responsibilities and obligations of military duty fulfilled, it was decided that the next direction



Government Employees Are Great Prospects For Finance



Government Employees Make Great Consumer Product Prospects

to move in should be away from defense and toward growth. In this case, the growth of the economy by helping businesses to find clients and customers is essential to development. The company formed as a start-up and steadily grew from one success to the next, until today, it sports staff with over years of combined experience in the marketing industry.

Sprint Data Solutions Worldwide Marketing entered the marketing sector in the period just before a big transition. The dominant marketing techniques like radio and television continued to remain critical. Still, there were already hints that a new contender, digital marketing, was about to upset the status quo and ring in some changes. Sprint Data Solutions Worldwide Marketing chose direct mail as its entry point, which had the beneficial side-effect of imparting crucial techniques and experience in data acquisition, management, and analytics.

When digital quickly gained attention as a viable, effective new platform, the company was already positioned with the experience to exploit this. They promptly integrated digital marketing into their services, enjoying an early mover advantage that benefited both themselves and the clients they served.

Since then, Sprint Data Solutions Worldwide Marketing has grown well beyond its early operating range of only the hometown of Las Vegas, Nevada. Services cover the entire United States, including the states of Alaska and Hawaii. Databases are available for the whole continent, with lists for Canada and Mexico. For those businesses that want to venture into international markets, it's possible to cross the Atlantic and uses



Government Employees Are Pre Qualified For Most Product Offerings



Government Employees Need All Types Of Products



Government Employees Are Great NEW Car Prospects

databases to gain entry to European Union markets like France.

### Job Security & Disposable Income

[While not the most glamorous of professions, government employees](#) enjoy the one thing that many Americans value: job security. Unlike businesses that come and go based on supply, demand, and investment fortunes, career government employees can look forward to years, if not decades, of a monthly salary with a host of benefits for the employee and the family. This creates a stable financial situation where government employees have the income to consider things beyond just paying mortgages or saving for children's future tuition for tertiary education like college or university.

This, however, has been changed by the pandemic. While the necessary work of government continues and was made even more critical by the pandemic, health considerations came to the fore. Remote work became crucial to carrying out the functioning of government at all levels without endangering coworkers with possible infection. As with other jobs and industries, this has created an adjustment in government work as many jobs are unaffected by—or even benefit from—the move to working from home. These employees have more time and also more awareness of their home situation. This makes them much more receptive to marketing related to travel, insurance, education, and even investment for the future. It's all a matter of lining up the right product or service to the right receptive audience.

### Finding The Right Employees

Sprint Data Solutions Worldwide Marketing has databases for government employees at home all over the country at different levels of government, from federal to state to even municipal. The databases can be categorized according to geographic needs for national marketing strategies or narrowed down to regional campaigns, such as for New England government employees. The scope can be narrowed further to a single state or even just a specific neighborhood in a city, such as only the government employees working in Washington, DC.

Government employees at home can also have databases broken down demographically. If there's a need to contact a specific ethnicity, such as Asian government workers at home, or target a faith, such as practicing Christian government workers, databases are available. It's even possible to break down employees by financial categories, such as specific income tax brackets. Mailing addresses will always be provided, but other contact data is available on request. Email addresses can be used for digital marketing campaigns, telephone numbers can be furnished for telemarketing campaigns, and for SMS/Text-based marketing, cellular phone numbers are included on request.

Some businesses may be interested in hands-on direct mail campaign management but hesitate due to a lack of experience. A unique service offered is turnkey direct mail solutions. This is a guided, step-by-step experience, advising clients through every stage of a direct mail campaign. Everything takes place under one roof from the concept and design stage, manufacturing, printing the materials, and finally, using the selected databases and distributing the marketing

materials. This does away with the usual need to source for and vets different vendors and services for the different phases of the process.

If you're interested in contacting government employees at home around the country, [contact Sprint Data Solutions Worldwide Marketing](#). You support an American company owned and operated by a disabled veteran when you work with us.

Annie Gallardo  
Sprint Data Solutions Worldwide Marketing  
+1 702-472-8668  
[email us here](#)

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