

Australian marketing expert hits Amazon #1 bestseller list with Level-Up

Level-Up recently hit #1 on Amazon across multiple categories, including Global Marketing.

AUSTRALIA, April 29, 2022
/EINPresswire.com/ -- Helping
businesses forge a long-term
marketing strategy to drive customer
acquisition, Level-Up: Your Strategy to
Sustainable Marketing-Driven Growth
by Australia-based author and
businesswoman Raine Gaisford has
topped the Amazon bestseller list.

The book recently hit #1 on Amazon across multiple categories, including Global Marketing, thanks to its clear, actionable, no-nonsense approach which demystifies marketing and empowers businesses to unlock transformative growth.

In the same week, Level-Up was named Book Excellence Award Winner for Sales and Marketing – selected from thousands of entries from around the world for its high-quality writing, design and market appeal.

From small businesses to multinationals, Level-Up offers the essential tools for understanding marketing, mastering customer acquisition and developing a powerful



Level Up: Your Strategy to Sustainable Marketing-Driven Growth

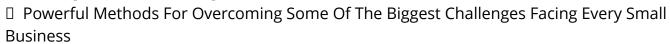


LimeHub Founder, Raine Gaisford, authors gamechanging book strategy for long-term success.

Author, Raine Gaisford, is a successful Australian marketer, entrepreneur and founder of experience design and marketing agency, LimeHub.

In Level-Up: Your Strategy to Sustainable Marketing-Driven Growth, readers discover:

- A Step-by-Step 12-Month Plan For Transforming The Way They Do Marketing
- A Comprehensive Guide ToEffectively Allocating Their MarketingBudget
- The Secrets Behind Why Some
 Marketing Strategies Succeed While
 Others Fail
- ☐ A Clear Understanding Of Where Marketing Sits Within An Organisation



☐ And So Much More...



LimeHub Founder, Raine Gaisford, authors gamechanging book

"

This book is just brilliant if you want to really be strategic with your marketing... Raine provides the framework and a workbook, so you can plan and document your journey to greatness."

Jules Brooke, Founder, She's the Boss.

Level-Up is guaranteed to change the way readers perceive, implement and invest in marketing – so they can escape the cycle of ineffective investments and start generating long-term, profitable results.

"This book is just brilliant if you want to really be strategic with your marketing... Raine provides the framework and a workbook, so you can plan and document your journey to greatness." - Jules Brooke, Founder, She's the Boss.

Raine Gaisford LimeHub +61488701105 ext.

email us here

This press release can be viewed online at: https://www.einpresswire.com/article/570405494 EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information. © 1995-2022 Newsmatics Inc. All Right Reserved.