

# Global Electric Ironers Market Trends, Strategies, Opportunities For 2022-2026

*The Business Research Company's Electric Ironers Global Market Report 2022 - Market Size, Trends, And Global Forecast 2022-2026*

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According to '[Electric Ironers Global Market Report 2022](#) - Market Size, Trends, And Global Forecast 2022-2026'

published by The Business Research Company, the electric ironers market size is expected to grow from \$1.11 billion in 2021 to \$1.25 billion in 2022 at a compound annual growth rate (CAGR) of 12.9%. The growth in the market is mainly due to the companies resuming their operations and adapting to the new normal while recovering from the COVID-19 impact, which had earlier led to restrictive containment measures involving social distancing, remote working, and the closure of commercial activities that resulted in operational challenges. As per TBRC's electric ironers market research the market is expected to reach \$1.77 billion in 2026 at a CAGR of 9.1%. Rapid urbanization is expected to contribute to the global electric ironers market growth in the forecast period.

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The electric ironers manufacturing market consists of sales of electric ironers. An Ironer is a tool for leveling clothes and fabrics and uses power within a range of 300-1000W.

## Global Electric Ironers Market Trends

There has been a growing popularity of smart home ironers in the market. Smart home ironers are devices that are connected to other devices via the internet, and other technologies such as Bluetooth, near field communication (NFC), and Wi-Fi. The increased popularity of smart appliances can be attributed to the increased demand for smart homes, the rise in internet and smartphone penetration, and energy efficiency initiatives. The rise of the Internet of Things (IoT) technology also supports the development of smart appliances.



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## [Global Electric Ironers Market Segments](#)

The global electric ironer market is segmented:

By Product Type: Dry Iron, Steam Iron, Garment Steamer

By Function: Automatic, Non-Automatic

By Distribution Channel: Offline, Online

By Application: Residential, Commercial

By Geography: The global ironers market is segmented into North America, South America, Asia-Pacific, Eastern Europe, Western Europe, Middle East and Africa. Among these regions, North America accounts for the largest share.

Read more on the global electric ironers market report at:

<https://www.thebusinessresearchcompany.com/report/electric-ironers-global-market-report>

Electric Ironers Global Market Report 2022 is one of a series of new reports from The Business Research Company that provides electric ironers global market outlook, analyzes and forecasts market size and growth for the global electric ironers market, electric ironers global market share, electric ironers market segments and geographies, electric ironers market players, electric ironers market leading competitor revenues, profiles and market shares. The electric ironers global market report identifies top countries and segments for opportunities and strategies based on market trends and key competitors' approaches.

TBRC's Electric Ironers Global Market Report 2022 includes information on the following:

Data Segmentations: Market Size, Global, By Region and Country, Historic and Forecast, and Growth Rates for 60 Geographies

Key Market Players: GE, Hamilton Beach, Joy Mangano, Kenmore, Electrolux, Haier, Flyco, LG, Applica, and Black and Decker.

Regions: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.

Countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

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Oliver Guirdham

The Business Research Company

+44 20 7193 0708

info@tbrc.info

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