

Wi-Fi Analytics Market Grows At 29%, With The Rapid Growth In The Deployment Of Wi-Fi Connections

The Business Research Company's Wi-Fi Analytics Global Market Report 2022 – Market Size, Trends, And Global Forecast 2022-2026

LONDON, GREATER LONDON , UK, May 3, 2022 /EINPresswire.com/ -- The rise in the deployment of Wi-Fi connections is significantly contributing to the [Wi-Fi analytics market](#) growth. A Wi-Fi network is an internet connection shared by a wireless router with multiple devices in a home or business.

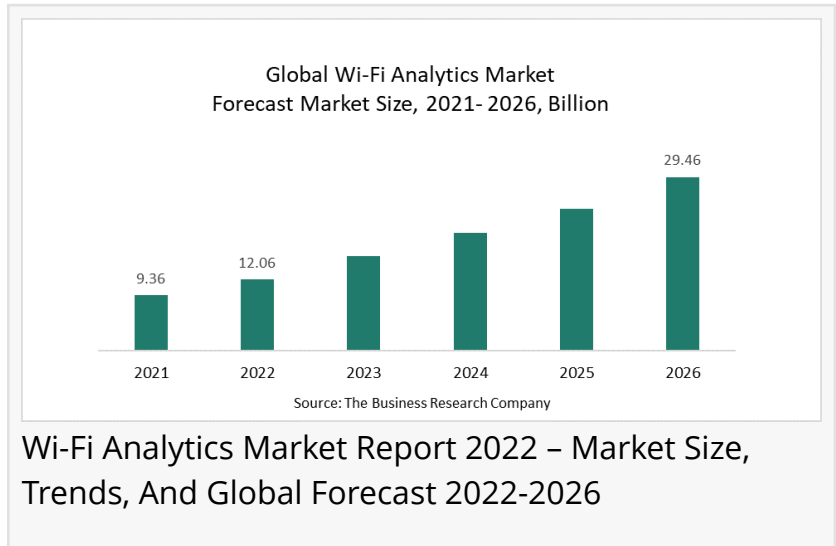
The deployment of Wi-Fi networks rapidly gaining popularity as more people use laptops, tablets, and smartphones. For instance, according to estimates from the International Telecommunication Union (ITU), there were over 4 billion internet users in 2019 (53.6% of the world population). In addition, Cisco, a US-based networking hardware company forecasts a fourfold increase in Wi-Fi hotspots to 628 million in 2023 in its Annual Internet Report. According to the Wi-Fi analytics market analysis, the rapid growth in the deployment of Wi-Fi connections will support the growth of the market.

The global Wi-Fi analytics market size is expected to grow from \$9.36 billion in 2021 to \$12.06 billion in 2022 at a compound annual growth rate (CAGR) of 28.8%. The global Wi-Fi analytics market size is expected to grow to \$29.46 billion in 2026 at a CAGR of 25.0%.

Read more on the Global Wi-Fi Analytics Market Report

<https://www.thebusinessresearchcompany.com/report/wifi-analytics-global-market-report>

Technological advancement has emerged as the key trend gaining popularity in the Wi-Fi Analytics industry. Rapid technical breakthroughs and improvements in Wi-Fi standards have resulted in the creation of dense platforms with many concurrently connecting systems and IoT connections, such as hospitals, airports, and other public transportation places, which necessitate real-time data processing. For instance, in 2020, Blix company, an Australia-based



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software technology company providing analytics and data-driven marketing products, launched AI-driven CountSmart Technology for Wi-Fi analytics. Blix's innovative Wi-Fi analytics technique analyses every packet of smartphone data, regardless of randomization or encryption, allowing it to make use of all available data. This will increase retail analytics data, which will be used to improve the experience of retail customers.

Major players covered in the global Wi-Fi analytics industry are Cisco Systems Inc, Skyfii Limited, Purple Wi-Fi, Fortinet Inc., Zebra Technologies, Hughes Network Systems LLC, GoZone WiFi LLC, Aptilo Networks AB, Bloom Intelligence LLC, Cloud4Wi Inc., Retailnext Inc., CommScope, Soft Emirates, Yelp, Wefi, Extreme Networks, Singtel, SpotOn, Aislelabs, and MetTel.

TBRC's global Wi-Fi analytics market research report is segmented by component into solution, services, by deployment into cloud-based, on-premise, by application into Wi-Fi presence analytics, Wi-Fi marketing analytics, by industry vertical into retail, hospitality and tourism, sports and entertainment, transportation, healthcare, others.

[Wi-Fi Analytics Global Market Report 2022](#) – By Component (Solution, Services), By Deployment (Cloud-Based, On-Premise), By Application (Wi-Fi Presence Analytics, Wi-Fi Marketing Analytics), By Industry Vertical (Retail, Hospitality And Tourism, Sports And Entertainment, Transportation, Healthcare, Other Industry Verticals) – Market Size, Trends, And Global Forecast 2022-2026 is one of a series of new reports from The Business Research Company that provides a Wi-Fi analytics market overview, forecast Wi-Fi analytics market size and growth for the whole market, Wi-Fi analytics market segments, geographies, Wi-Fi analytics market trends, Wi-Fi analytics market drivers, restraints, leading competitors' revenues, profiles, and market shares.

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