

## Sur La Table and STEELPORT Make History Offering Only American-Made Kitchen Knife Sold At National Kitchenware Retailer

STEELPORT Knife Co. Is Now The Only American-Made Kitchen Cutlery Brand Sold By A National Brick-And-Mortar Kitchenware Retailer

PORTLAND, OREGON, UNITED STATES, May 3, 2022 /EINPresswire.com/ -- <u>Sur</u> <u>La Table</u> makes history by being the only national premium retailer to carry an American cutlery brand, <u>STEELPORT</u> <u>Knife Co.</u>. STEELPORT, a small team handcrafting American-forged Carbon Steel cutlery in Portland, Oregon, will have their full line of five essential kitchen knives and select accessories available for purchase at 21 Sur La Table retail locations nationwide and online as of May 2, 2022.



STEELPORT Knife Co.'s full line of five essential kitchen knives and select accessories available for purchase at 21 Sur La Table retail locations nationwide

"American-made cutlery will now have more visibility than ever before, finally able to broadly present American premium craftsmanship to those customers who value a modern heirloom," says STEELPORT Founder Ron Khormaei. "We created STEELPORT with the mission of reintroducing American-forged cutlery on a national, accessible scale, and our partnership with the well-respected Sur La Table is a monumental step towards accomplishing that goal."

"We are thrilled to be the first national retailer to bring STEELPORT to market. As two Pacific NW companies, dedicated to best-in-class product, SLT and STEELPORT couldn't be a better partnership," says Kelly Smith, Senior Cutlery Buyer. "We love the STEELPORT teams' dedication to a 100% made in America knife, a rare find indeed! This heirloom quality cutlery is sure to delight our customers with its beauty and performance. Each knife will be as unique as the burlwood used for the handles and the hand forged blades."

"Everything from our choice of steel, Oregon Big Leaf Maple handles, proprietary heat treatment, and use of coffee for the patina all comes back to our 'craftsmanship without compromise' drive," says STEELPORT Co-founder and Bladesmith Eytan Zias. "This is the knife we've always

"

American-made cutlery will now have more visibility than ever before, finally able to broadly present American premium craftsmanship to those customers who value a modern heirloom."

STEELPORT Founder Ron Khormaei. wanted for ourselves but was not available in the market."

Until this partnership, there were no American-made knives available at any premium national kitchenware retailers. While there are many talented custom knife makers in the US, their knives have not been accessible to general consumers due to limited availability and price. The STEELPORT team has developed their processes to deliver a highest-quality American handcrafted knife in large enough consistent volumes for a national retailer to carry it.

In 2021, STEELPORT launched their brand and flagship product, the 8" Chef Knife, to great acclaim. In 2022, they expanded their line with a 6" Chef Knife, 4" Paring Knife, 10" Bread Knife, and 10" Slicing Knife, plus custom fitted wooden sheaths and a carbon steel care kit to deliver a comprehensive solution for kitchens.

All STEELPORT knives use the same U.S.-sourced materials, locally handcrafted methods, and rigorous attention to detail. The core differentiating features of STEELPORT knives include:

- >> Drop Forged One-Piece construction: Solid one-piece traditional drop forged construction from blade tip to end cap for a well-balanced and long-lasting knife.
- >> 65 HRC Carbon Steel: Through proprietary differential heat treatment, American 52100 Carbon Steel achieves unmatched 65 HRC hardness at the blade and a softer spine at less than 30 HRC, creating exceptional sharpness and durability.
- >> Contoured Bolster with Hand Polished Edges: Smooth transition from bolster to handle for comfort, and encourages proper pinch grip hold.
- >> Oregon Big Leaf Maple Burl Handle: Locally sourced, naturally unique burl wood, stabilized with resin to meet tough kitchen requirements and won't shrink or swell.
- >> Made-In-America: American-forged blade, all US-sourced materials, handcrafted in Portland, Oregon for the only broadly available, entirely USA-made cutlery option.

## About STEELPORT Knife Co.:

STEELPORT Knife Co. is reintroducing American-forged carbon steel cutlery. Nothing in the kitchen knife world compares to a properly forged carbon steel knife, and we know our customers go out of their way to use products that mirror their own work ethic and aesthetic. STEELPORT integrates decades of comprehensive experience to create the finest culinary tools. STEELPORT Knife Co. believes in craftsmanship without compromise and our passionate team delivers trusted performance, iconic design and handcrafted individuality through rigorous attention to detail. Every STEELPORT knife is manufactured and sharpened by hand in Portland, Oregon. Shop and learn more at <a href="https://www.steelportknife.com/">https://www.steelportknife.com/</a> and on Instagram @STEELPORTknifeco, Facebook, and YouTube.

About Sur La Table: Our company started with a simple idea: Make good food. Share it. Do so often. Sur La Table is as close to this mission today as the day we opened our doors in Seattle's Pike Place Market in 1972. From the beginning, our founder Shirley Collins partnered with the world's best chefs and kitchen brands to bring customers trusted tools to make delicious memories. With stores across the US and many local cooking schools, Sur La Table is a resource for cooks of all levels. And we continue to create happiness through cooking and sharing good food. Make More Gather Often. That's our invitation to you. Come shop, explore, and cook with us at SurLaTable.com.

STEELPORT Contact: Frances Dyer frances@STEELPORTknife.com 425-218-8891

SUR LA TABLE Contact: Magrino Public Relations surlatable@magrinopr.com

Frances Dyer
STEELPORT Knife Co.
+1 425-218-8891
email us here
Visit us on social media:
Facebook
LinkedIn
Other

This press release can be viewed online at: https://www.einpresswire.com/article/570947705

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2022 Newsmatics Inc. All Right Reserved.