

Must B2B Metaverse announces Metaverse Day event to explore the B2B Metaverse Trends and Innovations in 2022.

We organize Metaverse Day event to bring together professionals, designers, engineers, innovators, influencers, addicts, from across the Metaverse ecosystem.

GIF-SUR-YVETTE, ÎLE-DE-FRANCE, FRANCE, May 9, 2022 /EINPresswire.com/ -- The Metaverse livestream day will be hosted by Must B2B Metaverse platform, which developed the first collective, permanent, and shared digital space in



the world where companies can connect, socialize, exhibit, showcase products, matchmake, network and transact. It is open 24/7 and free for visitors. Already more than 150 companies have their booths in Must B2B metaverse and more than 10000 members have registered.

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"This event is a great opportunity for attendees and related ecosystem to enjoy B2B networking in an immersive way. the B2B Metaverse experience will be spectacular with the appearance of avatars..." Said Hanene Maupas, Must CEO. Welcome to the world of Metaverse where people work, play, buy and socialize. It is the concept of a future iteration of the internet. This new convergence of our digital and physical realities will run on 5G, intelligence and interactivity will be powered by AI/ML and transactions will be secured by blockchain. It is not only about 3D gaming, but also the next step for social media networks (Facebook announcement), the future of digital marketplaces by bringing new forms of customer engagement to sell more products and services as well as new financial transactions as NFT (Non-Fungible Token).

In this conference, we will focus on getting the latest innovation and trends in the metaverse development to help our high-tech community and companies, to face their major new challenges, build their roadmap and find their next partners. We will deep dive, from METAVERSE

DISCOVERY to METARVERSE APPLICATIONS AND USE CASES.

Among the speakers, you will meet technology leaders of the Metaverse industry as well as most recognized startups with disruptive technologies.

To learn about the event speakers and attendees, please visit our LinkedIn event page by clicking on this link <u>https://www.linkedin.com/events/6858718566661791744/</u>

To visit our B2B Metaverse and digital venue by clicking on this link

https://net-must.com/exhibition/viewer/8d7f929d-34cd-4bb7-9db6-9e7c4a41c8ab?language=en&v2=true



Must APP qr code Metaverse

To own your booth or your showroom at Must B2B Metaverse, request a free trial at mustmarketing@net-must.com

This booth will help you to:

- Discover a new B2B metaverse experience and showcase your products
- Stay connected to your global ecosystem, companies and industry professionals
- Get a chance to speak and participate in several events during the year
- Create content and be more visible in an international community
- Build new leads everyday

To visit the booth of one of our exhibitors: Nect by clicking on this link <u>https://net-must.com/join-exhibition-booth?uid=8d7f929d-34cd-4bb7-9db6-9e7c4a41c8ab&boothId=21VE0051BO1054</u>

Hanene Maupas, CEO of Must, explains this event's intention :

"This event is a great opportunity for attendees and related ecosystem to enjoy B2B networking in an immersive way. Indeed, the B2B Metaverse experience will be spectacular with the appearance of <u>avatars</u>, digital venue and booths ...We are proud today to organize this Metaverse livestream event to support companies desiring either to present their metaverse innovations or to learn how to go with metaverse".

Everyone can also ask questions during the sessions on the session chat or Twitter using the hashtag #askmusthightechexpo.

To register as visitor for free <u>https://net-must.com/exhibition/51/event/fcc8c00f-b53d-40d7-b5c3-8fa5643a87dd</u>

Limited seating in the discussion panel will be available for media who would like to join our online conference stage and participate in the Virtual Press Room content and interviews.

To create your avatar https://net-must.com/dashboard/my-avatars

To load Must B2B Metaverse and Expo APP, https://play.google.com/store/apps/details?id=com.netmust.netmust&hl=fr&gl=US

@Must B2B Metaverse and Expo

Must B2B Metaverse and Expo aims to be the global, effective and trusted way to create a community of reliable organizations that are part of the high-tech value chain. It is an an All-inone B2B Metaverse platform to manage high-tech ecosystem, community, and host events. Our Al powered metaverse platform offers an immersive experience to your audience.

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