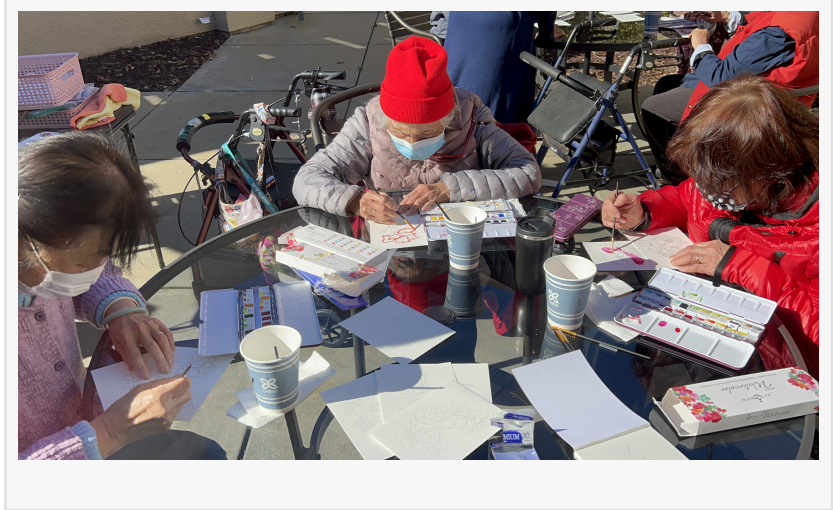


# Altenew President Teaches Watercoloring Workshop at Low-Income Senior Housing in California

*A diverse group of seniors living in a low-income housing neighborhood in California discover the joy of watercoloring with Altenew President, Tasnim Ahmed.*

SYRACUSE, NEW YORK, USA, May 6, 2022 /EINPresswire.com/ -- [Altenew](https://www.altenew.com), a high-end paper crafting company based in upstate New York, has prioritized finding ways to bring joy to seniors since the company's inception in 2014. This year, Altenew President, Tasnim Ahmed, and CEO, Nabil Rab, hosted a special workshop in Terrance Gardens, an affordable low-income senior housing facility in Milpitas, California.



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Here at Altenew, we love to reach out and give back. We also believe that crafting can have health benefits such as relaxation and can sometimes give a sense of accomplishment.”

*Lydia Evans, Altenew's Creative Ambassador*

In partnership with the Zakat Foundation of America, Altenew sponsored a watercolor workshop to provide friendship and community to seniors who may have needed a relaxing afternoon spent trying out a therapeutic hobby.

The first in-person workshop Altenew attended since before the Covid-19 pandemic, this event hosted a number of immigrant seniors ranging from countries around the world. Students in attendance enjoyed the fellowship with each other as well as representatives from both Altenew and Zakat Foundation of America.

Seniors were able to test out two popular Altenew products - the [Artists' Watercolor 24 Pan Set](https://www.altenew.com/products/artists-watercolor-24-pan-set) and Watercolor Coloring Book. The seniors were able to use these highly in demand supplies and take their works of art home with them.

Established in April 2014, Altenew strives to bring elegant, natural, and versatile designs to paper crafting products. Altenew knows that the personal, delicate touches of a handmade card or scrapbook page can bring joy to the most important people in your life, and it is proud to create products that help inspire creative projects and one-of-a-kind handmade creations.

Visit [www.altenew.com](http://www.altenew.com) today and get started on your crafting journey!

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