

Video Surveillance Market Emerging Trend | By Key Players, Product Type, Application and Region

The increasing number of roadside crimes and extensive rise in the adoption of video surveillance systems in commercial spaces

VANCOUVER, BC, CANADA, May 6, 2022 /EINPresswire.com/ -- The [Video Surveillance Market](#) is forecasted to be worth USD 86.53 billion by 2027, according to a current analysis by Emergen Research. The key factors influencing the market include increasing usage of video surveillance in roads & public properties, commercial premises, and residential amenities owing to a higher convenience in security monitoring, real-time supervision, and reduction in criminal activities with the help of video surveillance.

Many business verticals have made the installation of the video surveillance compulsory owing to its higher convenience pertaining to better employee productivity, cut-down on the security-related costs with one-time investment, prevention & reduction on the chances of theft, fool-proof coverage for the customers' satisfaction, and employee safety & instant action with real-time reporting, among many others.

The Global Video Surveillance Market report offers a comprehensive analysis of the Video Surveillance market with regards to the current and emerging trends, regional outlook, competitive landscape, and forecast estimation for revenue and market share. The report is an all-inclusive document providing important details focusing on growth statistics, estimation of revenue shares and growth, market valuation, and also emphasizes the competitive landscape, business opportunities, and strategic alliances and approaches undertaken by the dominant industry players.

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Based on the competitive landscape, the market report analyses the key companies operating in the industry:

Bosch Security and Safety Systems, Panasonic i-PRO Sensing Solutions, Nice Systems, VIVOTEK, NEC, Honeywell International Inc., Huawei Technologies, Axis Communications, CP Plus, and Hanwha Techwin, among others.

The report offers precise information about pricing, capacity, value, gross revenue, and profit of the market. The primary aim of the report is to offer in depth details about market size, revenue growth and overall market dynamics to readers, stakeholders, companies to strengthen their share in the global Video Surveillance market. It also provides in depth information about key factors, restraints, limitations, challenges along with various market segmentations such as product type, application and regional bifurcation.

Further key findings from the report suggest

In July 2020, Honeywell International Inc, announced the release of 30 Series IP Cameras, which are capable of producing improved picture quality without the need for any extra storage. The cameras are also designed complying with the U.S. government procurement standards instituted under the John S. McCain National Defense Authorization Act for the financial year 2019.

The commercial sub-segment is expected to experience the fastest growth rate of 12.2% during the projected period owing to a higher rate of incorporation of the video surveillance systems in the commercial premises and also a rise in the growth of the commercial spaces, especially in developing countries, help increase the market growth.

The developing regions in the Asia Pacific are experiencing rapid growth of the IP Video Surveillance System devices and growing incidences of road rages & crimes in roads & public properties, and a massive concern for the public security along with a higher economic development in the developing countries deliberately help propel the market enforcement.

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For the purpose of this report, Emergen Research has segmented into the global Video Surveillance Market on the basis of Technology, Industry Vertical, Application, System Type, Component, and Region:

End-Use Verticals Outlook (Revenue: USD Billion; 2017-2027)

Public Facility

Commercial

Military & Defense

Residential

Industrial

Others

Component Outlook (Revenue: USD Billion; 2017-2027)

Hardware

Camera

Monitor

Storage

Accessories

Software

Video Analytics

Video Management Software

Services

Video Surveillance-as-a-Service

Installation, Demo & Maintenance Services

Customer Type Outlook (Revenue: USD Billion; 2017-2027)

B2B

B2C

Technology Outlook (Revenue: USD Billion; 2017-2027)

Analog Video Surveillance System

IP Video Surveillance System

Hybrid Surveillance System

The study segments the Video Surveillance industry in light of major classification such as product type, potential markets, application, and end-user. This industry assessment for the forecast period, 2021 – 2028 incorporates projections pertaining to the investment feasibility, gross margin, profits, consumption volume, production capability and major market vendors. Likewise, statistics associated with the competitive landscape, shifting consumer behaviour and spending power is showcased and well-explained with the help of treasured resources such as charts, graphs and graphic images, which can be easily incorporated in the business or corporate presentations.

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Market Dynamics:

The report offers insightful information about the market dynamics of the Video Surveillance market. It offers SWOT analysis, PESTEL analysis, and Porter's Five Forces analysis to present a better understanding of the Video Surveillance market, competitive landscape, factors affecting it, and to predict the growth of the industry. It also offers the impact of various market factors along with the effects of the regulatory framework on the growth of the Video Surveillance market.

Key point summary of the report:

The report offers a comprehensive overview of the market size, share, and growth rate in the forecast duration.

It provides details about current scenario, historical data, giving an accurate market forecast for the coming years.

The study categorizes the market on the basis of product types, applications, end users, market value and volume, business verticals, and 5 major regions.

It also offers regional market analysis and forecast for prominent geographies in the sector viz., North America, Europe, Asia Pacific, Latin America, and the Middle East and Africa.

Industry supply chain, sourcing strategy, upstream feedstock, and downstream demand analysis

has also been undertaken in the research report.

The study offers a comprehensive understanding of the demand and supply dynamics, including production and consumption rates, and mapping of the overall market.

The report employs different analytical tools including, SWOT analysis, Porter's five forces analysis, and pricing analysis, to give precise market information.

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