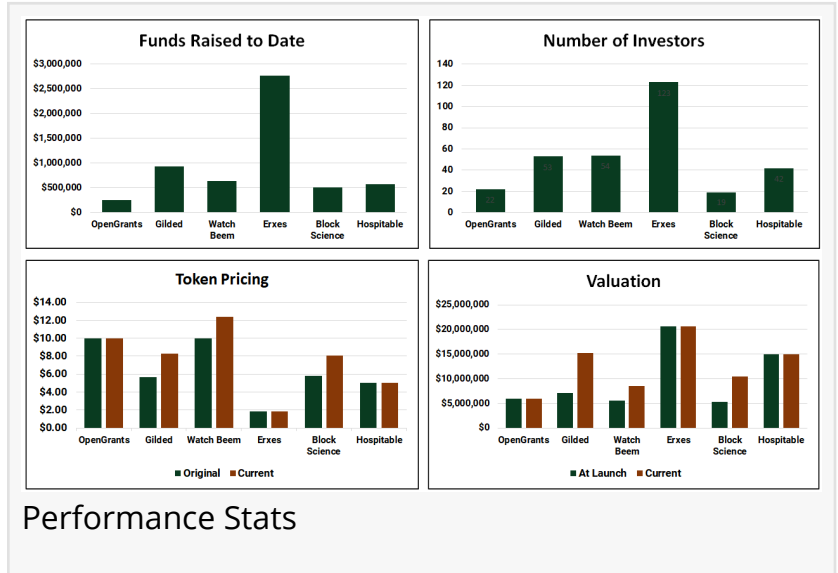


Rolling SAFE Eight-Month Fundraising Results

Sterling Advisory Services, a leader in helping early-stage companies launch a Rolling SAFE to raise capital, reports on eight-month fundraising results

BOCA RATON, FL, USA, May 9, 2022 /EINPresswire.com/ -- Gary Nacht, co-founder of [Sterling Advisory Services](#), reports on the progress of eight companies' fundraising results using a Rolling SAFE (formerly known as a CAFÉ) to raise capital. "A Rolling SAFE is a continuous, open-ended, fully compliant offering with no limit on the amount of capital raised or the number of times an investor can invest," he noted. "Launched in early 2021, the Rolling SAFE is modeled after a traditional SAFE but with new and unique features that benefit both business owners and investors," he added.



Among the more popular features are:

- ☐ Fixed Dilution
- ☐ Continuous, open ended offering
- ☐ No limit on the amount of capital raised
- ☐ No limit on the number of times an investor can invest
- ☐ Secondary Market Trading
- ☐ Off-balance sheet, non-voting security
- ☐ Fully compliant
- ☐ Complementary with other fundraising activities
- ☐ Cost effective
- ☐ Up and running in as little as 4-6 weeks

Fundraising results of companies Sterling Advisory Services tracked over the last eight months:

- Average Number of New Investors: 52
- Average Amount Invested: \$17,200
- Average Company Valuation: \$12,600,000
- Average Increase in Valuation: 26.9%
- Average Amount Raised: \$942,700

