

Embedded Analytics Market Sees Substantial Growth, With The Increasing Demand From Data Driven Organizations

The Business Research Company's Embedded Analytics Global Market Report 2022 – Market Size, Trends, And Global Forecast 2022-2026

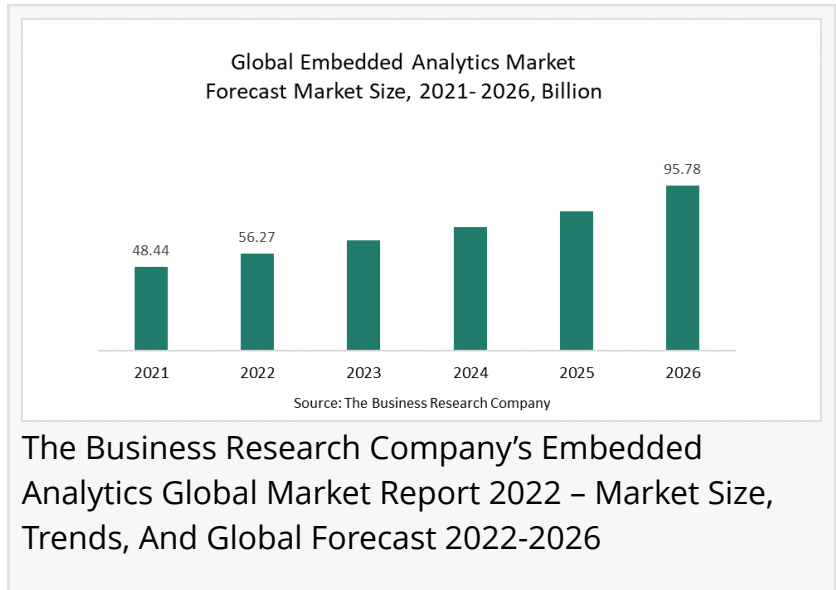
LONDON, GREATER LONDON, UK, May 9, 2022 /EINPresswire.com/ -- High demand from data-driven organizations is expected to propel the global [embedded analytics market](#) growth. A data-driven organization collect, monitor, and analyze the raw data for the decision-making process.

The increasing variations and complexity in data sets are increasing demand for embedded analytics to help employees in decision making, beat their competition, and help customers gain insights. For instance, according to Keboola, a Czech Republic-based data operations platform, 90% of data-driven enterprise analytics and business professionals believe that data and analytics are the key digital transformation initiatives for their organization. According to the embedded analytics market analysis, high demand from data-driven organizations will contribute to the growth of the embedded analytics market.

Technological advancements have emerged as the key trends gaining popularity in the embedded analytics market. The major companies are incorporating advanced technological solutions in embedded analytics tools to improvise the different functional usage. For instance, in April 2020, Infragistics, a US-based company that provides tools to accelerate application design and development launched upgrade Reveal, an embedded data analytics software by adding machine learning, R and Python scripting, predictive analytics, and big data connectors. This will aid firms in quickly assessing and getting insights from external and internal data to make better decisions.

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The global embedded analytics market size is expected to grow from \$48.44 billion in 2021 to \$56.27 billion in 2022 at a compound annual growth rate (CAGR) of 16.2%. The global embedded analytics market size is expected to grow to \$95.78 billion in 2026 at a CAGR of 14.2%.

Major players covered in the global embedded analytics market are MicroStrategy Incorporated, TIBCO Software Inc., Tableau Software, SAS Institute Inc., Oracle Corporation, IBM Corporation, Microsoft Corporation, Infor, SAP SE, Yellowfin International, Sisense Inc., Information Builders, OpenText Corporation, and QlikTech International AB.

TBRC's global embedded analytics market segmentation is divided by solution into software, services, by deployment mode into on-premise, cloud-based, by organization size into small and medium enterprises, large enterprises, by application into finance, HR, IT, marketing and sales, production, others, by end-user vertical into telecommunications and IT, retail, healthcare, manufacturing, others.

[Embedded Analytics Global Market Report 2022](#) – By Solution (Software, Services), By Deployment Mode (On-Premise, Cloud-Based), By Organization Size (Small And Medium Enterprises, Large Enterprises), By Application (Finance, HR, IT, Marketing And Sales, Production), By End-User Vertical (Telecommunications And IT, Retail, Healthcare, Manufacturing) – Market Size, Trends, And Global Forecast 2022-2026 is one of a series of new reports from The Business Research Company that provides a embedded analytics market overview, forecast embedded analytics market size and growth for the whole market, embedded analytics market segments, geographies, embedded analytics market trends, embedded analytics market drivers, restraints, leading competitors' revenues, profiles, and market shares.

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