

BeutiNow Launches Perfume History & Origin Blog

Online perfume retailer, Beutinow, launches perfume history blog to educate consumers about the past.

THE NETHERLANDS, May 9, 2022

/EINPresswire.com/ -- European niche

perfume specialist, Beutinow, has

launched a blog about the history of

perfume & fragrances. The blog will

cover topics from contributions of

ancient civilisations to developments

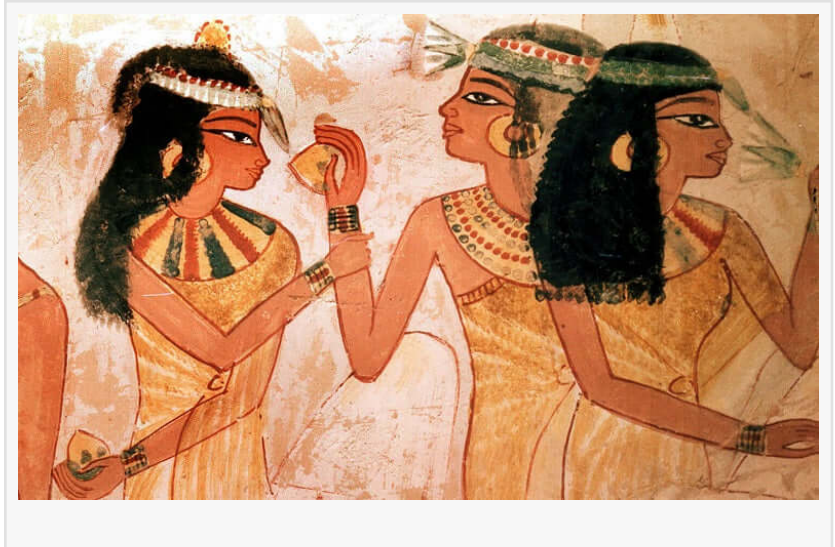
during the modern age. Founder

Hengfu Dai says: "While perfumes have

become very mainstream in our society, not many people know about the origin of perfumes.

Perfume bottles don't only contain perfume, they also contain thousands of years of fascinating

history."



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H. Dai

The newly launched blog is fully free & available through this page: [Origin & History of Perfume](#)

Beutinow already launched many interesting posts including the following:

[History of Perfumes & Fragrances: A Timeline](#)

[Ancient Egypt: Origin of Perfumes](#)

Many more publications will follow, and the company recommends to subscribe to the newsletter if readers want to stay up to date with future releases.

The European perfume retailer also emphasises that the published articles will be freely available. "We've invested greatly in a high quality, educational content library, but our publications will remain free, forever. It will never disappear behind a paywall," says Dai. Beutinow emphasises the main goal of the blog is to educate perfume enthusiasts about history and culture.

Beautinow has also more blogs in the planning. "In the future we will also launch a blog with a collections of perfume shopping guides to either help you find your own signature scent or pick the perfect gift for a special occasion. We look forward to notify the perfume community in the near future," says Dai.

H. Dai

Beautinow B.V

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