

## JJ Little & Associates Featured in Company InFocus

*A fast-growing marketing firm located in Marina del Rey, JJ Little & Associates has been featured by Company InFocus.*

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EINPresswire.com/ -- A boutique marketing firm located in Marina del Rey, [JJ Little & Associates](#) has been featured by [Company InFocus](#) as one of the fastest-growing marketing startups in 2022. JJ Little & Associates has worked with some of the most successful companies, startups, non-profits, and incubators in the world. This experience has helped them grow their businesses quickly and efficiently.



JJ Little & Associates

"Most of our business is done by word-of-mouth advertising." Stated James J.

Little, managing partner of JJ Little & Associates. "By focusing on exactly what our clients want allows us to create brand advocates that are happy to recommend us to their colleagues."

JJ Little and Associates is a team of 5 agents that includes strategists, engineers, and creatives. They are located in Marina Del Rey, CA, and led by James J. Little. JJ Little & Associates has helped more than 100 companies since its inception in 2020.

[According to James J. Little](#), the shift to digital content was particularly important in a post COVID world, where employees have adapted to working remotely and digitally. Many businesses still struggle to launch a digital strategy. This is mainly due to a lack of confidence and fear that they will lose valuable resources. According to a study, 69% of small businesses have a website. They also try to increase their online visibility via Google and social media. However, very few companies are able to generate these sales opportunities and 60% don't know how much

revenue they make through the web.

Small businesses must be able to understand their web site's content and have the tools to convert leads into visitors. JJ Little & Associates has found success by providing easy access for business owners to utilize both aspects.

To learn more about JJ Little & Associates, please visit

<https://jlittleassociates.companyinfo.com/>

Rich Quinn

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