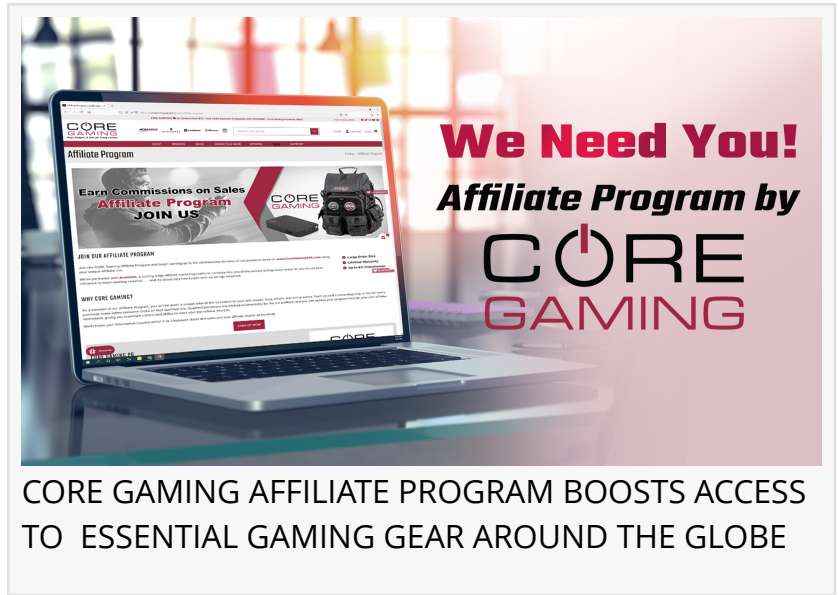


# CORE Gaming Affiliate Program Boosts Access to Essential Gaming Gear

*With CORE Gaming, Gamers Know They Can Buy with Confidence*

YORBA LINDA, CA, UNITED STATES, May 10, 2022 /EINPresswire.com/ -- The videogaming industry continues to be big business worldwide. Market and consumer data leader Statista reports that in 2021 there were 3.24 billion gamers globally, generating revenues in excess of \$180 billion. All that revenue means gamers more than ever need access to gaming gear and tech through suppliers they can trust. [CORE Gaming](#) vets products from around the world so gamers know the gear they're getting offers quality, performance, and style.



CORE GAMING AFFILIATE PROGRAM BOOSTS ACCESS TO ESSENTIAL GAMING GEAR AROUND THE GLOBE

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Gamers know that if we offer it on our website, they can purchase with confidence.”

*Paul June, VP of Marketing  
Core Gaming*

"At our core, we are gamers designing and selling essential products for gamers," explains PJ, VP of CORE Gaming. "We take time to do our due diligence. Gamers know that if we offer it on our website, they can purchase with confidence. The same goes for affiliate marketers. We review every applicant to ensure they are a fit for our products and for our customers."

CORE Gaming's Affiliate Program is for influencers, gamers, and individuals with the desire to leverage their websites, blogs, and social media followings. By joining, affiliates can begin earning a commission on online sales made using their unique affiliate link. The purpose of the affiliate program, says June, is to "extend the reach of CORE Gaming products to gamers everywhere and to be able to give back when others share their love for CORE Gaming products."

Not just anyone can join CORE Gaming's Affiliate Program. Only individuals, teams, clubs, and organizations with a connection to the gaming market and the desire to help spread the word

about CORE Gaming products need to apply.

CORE Gaming deployed its cutting-edge affiliate marketing platform, powered by Avantlink, earlier this year. Once approved, affiliates receive unique links to embed on their web pages, blogs, emails, and social media. They are paid a percentage for every qualifying purchase made through the CORE Gaming online store using that affiliate link.

Applying to become [an affiliate](#) starts online at the CORE Gaming website. It's an easy process, participation is free, and participants are able to track their progress through their own affiliate dashboards.

"With our large average order size, high quality and desirable products, numerous partners, free shipping on orders over \$75, and a 100% customer satisfaction guarantee, CORE Gaming is a perfect fit for affiliate marketers," says June.

#### About CORE Gaming

CORE Gaming launched with the 2017 debut of the award-winning CORE Gaming Backpack, which soon became the cornerstone of CORE Gaming's product family. This lineup of smartly-designed gaming products has evolved to feature an expanded roster of CORE Gaming Backpacks and mobile power accessories, Alienware bags, and top gaming desks and chairs, headsets, and controllers from partners Alienware, Arozzi, HyperGear, Lucid Sound, Patriot Viper, and Power A, among others. CORE Gaming represents performance, reliability, and style for gamers of all types and abilities around the globe—and it's all backed by a 100% customer satisfaction guarantee.

# # #

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