

Blockchain in Retail Market 2020 is Booming Worldwide Business Forecast by 2028 – Amazon Web Services, IBM Corporation

Blockchain in Retail Increasing focus on improving retail supply chain efficiency is a significant factor influencing market growth.

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The global [blockchain in retail market](#) is projected to reach a substantially large market size of USD 60.97 Billion by 2028 and register a significantly rapid revenue growth rate over the forecast period, according to latest analysis by Emergen Research. The growing

demand for blockchain in retail can be attributed to increasing demand for improving retail supply chain efficiency. Blockchain technology is considered to be of immense significance in transforming Omni channel supply chains in the retail industry. Blockchain helps in maintenance and management of chain-of-custody information, supply chain data, and autonomous

transactions, and thereby assists retailers in building customer trust by bringing transparency in the movement of products. Also, implementation of blockchain in retail supply chain provides retailers better insights into the supply chain process – from beginning to end – and in turn, enables retailers to provide precise information to the end-user.



Blockchain in Retail Market Size – USD 342.2 Million in 2020, Market Growth – at a CAGR of 90.7%, Market Trends – Growing demand for smart contracts”

Emergen Research

The report considers the COVID-19 pandemic as one of the key influencing factors of the Blockchain in Retail market.

The pandemic has disrupted the supply chains and economic scenario of the market and has hindered the growth of the market. The report discusses in detail the overall impact of the COVID-19 pandemic on the Blockchain in Retail market and its key segments. The report also offers a current and future impact of the COVID-19 pandemic on the market.



Provider Outlook (Revenue, USD Million; 2018–2028)

Application Provider

Middleware Provider

Infrastructure Provider

Application Outlook (Revenue, USD Million; 2018–2028)

Identity Management

Compliance Management

Payments & Smart Contracts

Loyalty and Rewards Management

Supply Chain Management

Advertising

Others

Size of Organization Outlook (Revenue, USD Million; 2018–2028)

Small & Medium-sized Enterprises

Large Enterprises

The Global Blockchain in Retail Market is further analyzed across the key geographical locations where the market has expanded to a significant size. The key region analyzed are North America, Latin America, Europe, Asia Pacific, and Middle East & Africa. The report offers a country-wise analysis to provide a comprehensive analysis of the Blockchain in Retail market in terms of production and consumption patterns, supply and demand ratio, import/export, revenue contribution, trends, and presence of prominent players in each region.

Geographical Segments:

North America (U.S., Canada)

Europe (U.K., Italy, Germany, France, Rest of EU)

Asia Pacific (India, Japan, China, South Korea, Australia, Rest of APAC)

Latin America (Chile, Brazil, Argentina, Rest of Latin America)

Middle East & Africa (Saudi Arabia, U.A.E., South Africa, Rest of MEA)

The all-inclusive report on the Global Blockchain in Retail Market added by Emergen Research demonstrates that the global Blockchain in Retail market is presumed to grow at a steady CAGR throughout the forecast timeline. The report analyzed the key market drivers, restraints, growth opportunities, investment opportunities, threats, and limitations of the Blockchain in Retail market. The report also offers accurate forecast estimation at a global and regional level to impart a better understanding of the scope of the market.

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The report encompasses Blockchain in Retail market overview along with market share, demand

and supply ratio, production and consumption patterns, supply chain analysis, and other Key elements

An in-depth analysis of the different approaches and procedures undertaken by the key players to conduct business efficiently

Offers insights into production and manufacturing value, products and services offered in the market, and fruitful information about investment strategies

Supply chain analysis along with technological advancements offered in the report

The report covers extensive analysis of the trends, drivers, restraints, limitations, threats, and growth opportunities in the Blockchain in Retail industry

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