

Telecom Application Programming Interface Market Size Projected to Reach USD 663.61 Billion By 2028

Telecom Application Programming Interface Market Size – USD 174.06 Billion in 2020, Market Growth - CAGR of 18.2%.

NEW YORK, NY, UNITED STATES, May 13, 2022 /EINPresswire.com/ -- The escalating competition amongst the telecom service providers to make better and improved services available

to consumers at affordable prices to gain a competitive edge is expected to drive the market for telecom APIs.

Market Trends – Mounting need for online amusement and mobile application, the proliferation of machine-to-machine devices and consumers preferring 4G networks as their network of choice.

The [Telecom Application programming interface market](#) is expected to grow from USD 174.06 Billion in 2020 to USD 663.61 Billion by 2028, at a CAGR of 18.2% during the forecast period. The escalating competition amongst the telecom service providers to make better and improved services available to consumers at affordable prices to gain a competitive edge is expected to drive the market for telecom APIs. Mounting demand for online amusement and better mobile application, increased penetration of IoT devices, switching of the consumers to 4G networks, efforts towards making improved APIs for better user experience and the growing need by the telecom operators to monetize their advanced services are other drivers that are supposed to contribute towards the market growth.

Strict government regulations faced by telecom companies regarding the use of any discriminatory practices or any unfair policies may create a hindrance for the growth of the market.

Players will require increased investments to tackle these challenges and facilitate growth in the coming years. This report comprises drivers, restraints, opportunities, and challenges pertaining



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to the telecom application programming interface market; and extensive value chain analysis, patent analysis, analysis of the current manufacturing capability and technology status, commercialization potential in different devices, along with market size forecasts till 2026.

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Further key findings from the report suggest

- The telecom application programming interface market is expected to grow from USD 174.06 Billion in 2020 to USD 663.61 Billion by 2028, at a CAGR of 18.2% during the forecast period.
- The escalating competition amongst the telecom service providers to make better and improved services available to consumers at affordable prices to gain a competitive edge is expected to drive the market for telecom APIs. Mounting demand for online amusement and better mobile application, increased penetration of IoT devices, switching of the consumers to 4G networks, efforts towards making improved APIs for better user experience and the growing need by the telecom operators to monetize their advanced services are other drivers that are supposed to contribute towards the market growth.
- On the basis of type of telecom API, the market has been segmented into SMS, MMS and RCS API, Payment API, Web RTC API, IVR/Voice Store and Voice Control API, ID/SSO and Subscriber API, Location API, Content Delivery API, M2M and IoT API, and Others (Quality of Service, Device Information, and Advertising API).
- On the basis of end-user, the market segments are Internal Developer, Partner Developer, Enterprise Developer, and Long tail. Of the above, the enterprise developers grab the largest market share with a market size of USD 39.3 billion in 2018 and would continue to do so as these developers make use of telecom APIs to push their products in the market and provide the products at a higher margin. This better fits the interest of these developers as they can carry out their business processes efficiently.
- Based on region, this report divides the market into the segments into North America, Europe, APAC, North America, Middle East, and The region of North America occupies the largest market share with a market size of USD 36.2 billion in 2018 and is expected to maintain its dominance during the forecast period owing to increased use of smartphones and application among consumers as well as growing advancements in IT field.
- Key players in the telecom application programming interface market include Vodafone Group PLC (UK), Twillo Inc. (US), Alcatel-Lucent (France), AT&T Inc. (US), Apigee Corporation (US), Telefonica (Spain) Orange S.A. (France), Verizon Communications (US), Nexma Inc. (US), Fortumo (Estonia), LocationSmart (US), and Aspect Software (US) among other players.

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For this report, the market has been divided into segments on the basis of type of telecom API, end-user and region:

Type of telecom API (Revenue, USD Million; 2018–2028)

- SMS, MMS and RCS API
- Payment API
- Web RTC API
- VR/Voice Store and Voice Control API
- ID/SSO and Subscriber API

End-User (Revenue, USD Million; 2018–2028)

- Internal Developer
- Partner Developer
- Enterprise Developer
- Long Tail Developer

Regional Outlook (Revenue, USD Million; 2018–2028)

- North America
- Europe
- Asia Pacific
- Rest of the World

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