

Provivi Issues Update for European Grapevine Moth Pheromone Global Production

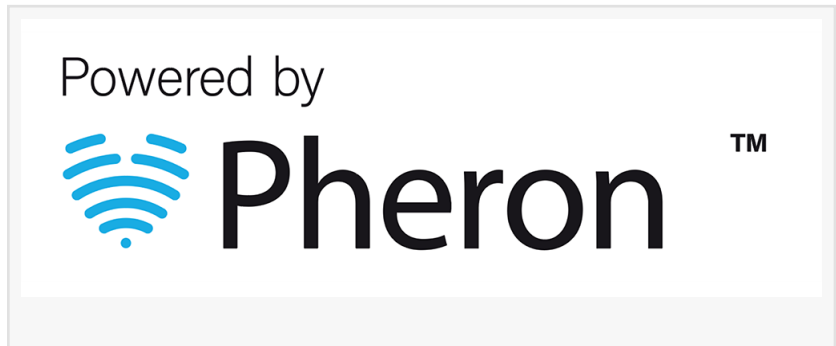
Due to high demand, the production of Pheron™ E7-E/Z9-12Ac was scaled up through collaboration with LANXESS

SANTA MONICA, CALIFORNIA, UNITED STATES, May 18, 2022

/EINPresswire.com/ -- Provivi,® Inc., a leading provider of crop protection

solutions using pheromone technology

as the foundation of an integrated and sustainable pest management system, is pleased to report an update on its global production for Pheron™ E7-E/Z9-12Ac, the active ingredient targeting *Lobesia botrana*, also known as the European grapevine moth.



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Sanaz Imani, Provivi Director of Supply Chain and Procurement Operations

Last year, the French Agency for Food, Environmental, and Occupational Health & Safety (ANSES) granted regulatory approval for Provivi insect pheromone product Pheron™ E7-E/Z9-12Ac, produced via an innovative and patent-pending process. In response to high demand, production was notably scaled up to tens of metric tons in volume at the German facility of LANXESS's Saltigo business unit. Saltigo is a leading custom manufacturer for the crop protection industry.

Provivi Inc. has now signed a contract with LANXESS Corporation for another production campaign of the insect pheromone, Pheron™ E7-E/Z9-12Ac, which will be

manufactured by Saltigo. Provivi worked closely with LANXESS and Saltigo personnel to complete the production process's technical transfer, optimization, and scale-up.

"We are excited about this collaboration's accelerated growth," said Bill Evanko, Provivi VP of Engineering. "Saltigo's talented group of chemists, engineers, and operations personnel produced Pheron™ E7-E/Z9-12Ac to meet Provivi's stringent EU registration specifications. We want to thank everyone involved from LANXESS for the successful project and results that they have delivered."

"The Lobesia pheromone is an important product in our active ingredient portfolio, which is why the 2021 campaign was specifically critical," said Sanaz Imani, Provivi Director of Supply Chain and Procurement Operations. "We are pleased about the partnership with Saltigo from a technical perspective and look forward to continuing to work together in making this product a true commercial success."

"We expect pheromones to play an important role in future crop protection, and we are proud to produce the active ingredient for a pioneer in that field," said Christoph Schaffrath, Saltigo Head of Marketing and Sales. "The metathesis route developed by Provivi is an innovative technology to make those molecules efficiently available at scale."

The development of low-cost pheromones allows Provivi to simultaneously target key pests in row crops and tree fruits, nuts, and vine (TNV), to which Lobesia botrana belongs. The active ingredients Provivi is producing have led to a reduction in crop damage resulting in a reduction in the use of pesticides for the final consumer product.

[About Provivi](#)

Provivi is a groundbreaking science-based company creating scalable, safer insect control technology that will improve the quality of life for all humans and our world. Provivi is developing the Pheron® family of safe, effective, and economical pheromone-based mating disruption products, thereby offering an alternative technology as a new foundation for pest and resistance management in crop production. Provivi's patented production method enables a step-change in the cost of manufacturing pheromones, allowing the use of this proven tool in high-acreage crops such as corn, rice, and soy.

For more information about Provivi, please visit www.Provivi.com.

[About LANXESS](#)

LANXESS is a leading specialty chemicals company with sales of EUR 7.6 billion in 2021. The company currently has about 14,900 employees in 33 countries. The core business of LANXESS is the development, manufacturing and marketing of chemical intermediates, additives, specialty chemicals and plastics. LANXESS is listed in the leading sustainability indices Dow Jones Sustainability Index (DJSI World and Europe) and FTSE4Good.

Saltigo, a wholly-owned subsidiary of LANXESS, is one of the leading providers in the field of custom synthesis. The company, which is part of the specialty chemicals company LANXESS, belongs to the Consumer Protection segment, which recorded sales of EUR 1.515 billion in fiscal year 2021. Saltigo, which has its corporate headquarters in Leverkusen and production facilities in Leverkusen and Dormagen, employs around 1,200 people worldwide. To find out more about Saltigo, go to <https://saltigo.com>.

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