

MarketsandMarkets Chief Strategy Officer Summit - Carving Blueprints for the New Normal

Assembling instrumental business leaders & upcoming executives to discuss transformative strategies for sustainable growth and development!

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/EINPresswire.com/ -- Long gone are the days where monetizing a certain skill would get you far enough. In

today's blisteringly fast-paced world where innovations are close to obsolete months after creation, a multi-faceted skill set is paramount to take the helm of an organization and steer it through the roughest waters.

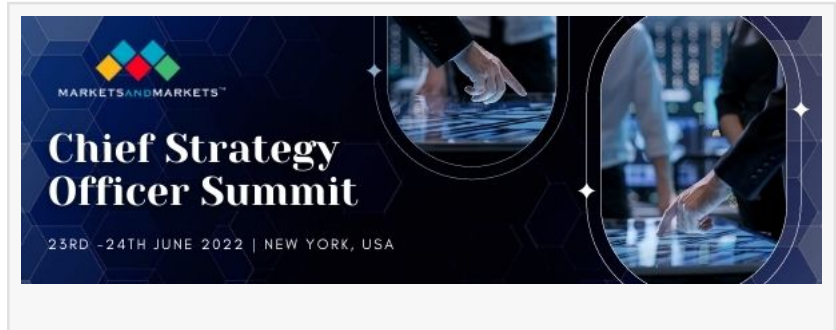
Challenges lie around the corner, ready to blindside the unprepared & having the ability to anticipate, foresee & plan for long term stability, growth and development is what separates the elite from the rest of the field.

Learning as we all know is a life-long process and experience is truly the biggest teacher of them all. Pull up a chair & sit across from some of the most tenacious, battle-hardened executives across the globe at the MARKETSANDMARKETS CHIEF STRATEGY OFFICE SUMMIT on the 23rd & 24th of June at New York, USA. Articulate in their vision & diligent in execution, these women & men have firmly held and successfully delivered on the responsibility to guide some of the biggest companies to greater heights.

Faced with the new normal of a post-pandemic world and its rapidly evolving workflows, disruptive technologies threaten to leave behind those who fail to adapt. Strategizing in today's economy requires a robust framework of planning to adjust for and overcome novel challenges.

With an aim to promote a smooth dispersion of knowledge amongst the up-and-coming business leaders of tomorrow, the MarketsandMarkets CSO Summit looks to create a mutually beneficial & transformative environment for a collection of driven individuals.

KEY HIGHLIGHTS & EXPECTED TAKEAWAYS:



- Identifying & balancing the correct strategy in the face of disruptions.
- How to synchronize budgetary, strategic & performance planning.
- Setting quantitative measures of success for strategic initiatives.
- Addressing sustainability in strategy.
- Strategic considerations and tactical actions for continuous growth.
- Identifying growth strategies & channels.
- Positioning for impact in the digital era.
- Systematic mechanism to adapt strategy to changes in external & internal environments.
- International expansion strategies.
- Becoming a trusted advisor to the CEO & the board.

PANEL DISCUSSIONS:

- Growing during the pandemic - Navigating current challenges and developing long term opportunities.
- How to strategize for the future whilst facing uncertainty and volatility.
- 8:20 to 20:80 – The new management framework to enable sustainable growth.

A GLIMPSE OF OUR ESTEEMED SPEAKER PANEL:

- Chris Huff, Chief Strategy Officer, Kofax
- Chip Strange, Chief Strategy Officer, Ookla
- Sanjay Tripathi, Vice President – Portfolio, Strategy & Business Development, IBM
- John Miller, Director – Product Management, Domo, Inc
- Nanette Oddo, Chief Executive Officer, Truveris
- Shinji Sandy Kimura, Chief Strategy Officer, Rakuten
- Satish Raman, Chief Strategy Officer, Fractal AI
- Eli Weiss, Chief Strategy Officer, Chefman
- Paul Santilli, Chief Operation Officer, ALT Technologies
- Marc Cohen, Chief Strategy Officer, First Onsite

[FIND OUT MORE. EXPLORE THE ENTIRE 2-DAY AGENDA HERE!](#)
[REGISTER FOR THE CONFERENCE!](#)

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