

KANSAS CITY BARBEQUE SOCIETY ANNOUNCES WORLD CHAMPIONSHIP AMONG TOP-TIER PITMASTERS TO CROWN THE “KCBS WORLD CHAMPION”

KANSAS CITY, MO, UNITED STATES, May 17, 2022 /EINPresswire.com/ -- The [Kansas City Barbeque Society](https://www.kcbsociety.com/) (KCBS) is pleased to announce its fourth annual KCBS World Invitational Barbeque Competition, presented by Smithfield®. The KCBS World Invitational competition will be held Nov. 11-13, 2022 at the Noccalula Falls Park and Campground in Gadsden, AL . Noccalula Falls Park and Campground in Gadsden, AL was selected from an RFP based on the site’s outstanding facilities, experience handling barbeque competitions and by providing a great experience for participating KCBS members.

To qualify for the opportunity to compete for the KCBS Master Series

Invitational World Champion title, trophies, cash and bragging rights, Master Series pitmasters must win Grand Champion or Reserve Grand Champion at a KCBS-sanctioned Master Series barbeque contest. Within the KCBS Backyard Series Invitational, amateur pitmasters compete for the title of “KCBS World Backyard Rib Champion” and “KCBS World Backyard Chicken Champion;” qualifying by winning win 1st place Ribs or 1st place Chicken at a KCBS-sanctioned Backyard contest. Pitmasters in good standing with KCBS may qualify at any of the nearly 400 contests that KCBS sanctions annually in the U.S. and over 37 countries globally between Jan. 1, 2020 and July 31, 2022.

2022 will include the second annual “Open” contest, in which any Kansas City Barbeque Society pitmaster from around the world can enter to compete for the coveted Wells Cup named after



our co-founders. This OPEN contest will allow Master and Backyard pitmasters to go head-to-head against each other in all four of the main proteins. It will also provide additional competition opportunities for the pitmasters to win cash and prizes throughout the course of the competition weekend.

“The KCBS World Invitational attracts top-ranking pitmasters from all across the U.S. and over 37 countries to compete for the coveted title of KCBS World Champion,” said Emily Detwiler, Chief Executive Officer of the Kansas City Barbeque Society. “We continue to elevate the experience of this world-class event each year. We are pleased to continue to partner with Smithfield, a high-quality protein brand and long-time partner within the sport of competition barbeque who is dedicated to growing the sport. We are pleased with the opportunity to bring the KCBS World Invitational to another region for our members to enjoy!”

“Gadsden, AL is known as the ‘City of Champions,’ and we are delighted to partner with KCBS to bring championship pitmasters to Gadsden, AL,” said Jen Weathington, Director of Parks and Recreation for the City of Gadsden. “We’ve hosted a large-scale KCBS regular season contests for 10 years and are honored to host the KCBS World Invitational.”

“We are excited to return as the presenting sponsor and partner of the 2022 KCBS World Invitational,” said Laura Pall, Senior Brand Manager at Smithfield Foods. “Our partnership with the largest barbeque sanctioning body is a great way to inspire barbeque and grilling enthusiasts across the nation. We pride ourselves on consistently providing top-quality pork products that deliver winning results for both pitmasters and backyard cooks alike.”

The KCBS World Invitational will also serve as the finale of the 2022 “Turkey Smoke” competition series in partnership with the National Turkey Federation. Rounding out the fun will be a cocktail contest in partnership with the Holladay Distillery, home of 360 Vodka, Kansas City's hometown vodka.

Registration for qualifying teams will be available beginning August 8th on the KCBS website. Applications for Certified Barbeque Judges will begin August 15th. Judges should be willing to Judge, Volunteer in the Judging Tent, or be a Table Captain. Judge selection will be based upon actual number of teams registered. All Teams, Certified Barbeque Judges and Certified Table Captains must be KCBS members in good standing. Ensure your membership is in good standing



2021 KCBS World Invitational Grand Champion, Richard Fergola with KCBS CEO, Emily Detwiler

and will be during the event at www.kcbs.us or call the office at 1-800-963-5227. We will also need miscellaneous Event Volunteers throughout the weekend, so please let us know if you'd like to Volunteer without being involved in the judging process.

In addition, KCBS will host its annual awards banquet at 210 at the Tracks in Gadsden, AL on Friday, November 11; honoring 2022 KCBS Team of the Year pitmaster winners, key ambassadors, and those recognized with other special KCBS awards. Banquet tickets will be available when Invitational Team registration opens on August 8th.

To learn more about the KCBS World Invitational and to follow along for future updates for Pitmaster, Certified Barbeque Judge and Volunteer registration, visit www.KCBSInvitational.com.

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About the Kansas City Barbeque Society:

The Kansas City Barbeque Society (KCBS) is a nonprofit organization dedicated to preserving, celebrating, promoting and educating the public about barbeque as a distinctively American cuisine. KCBS is the world's largest organization of barbeque and grilling enthusiasts, with approximately 16,000 members in the U.S. and over 37 countries. KCBS sanctions nearly 400 barbeque contests worldwide each year; including destination contests such as the American Royal World Series of Barbeque© and the Jack Daniel's Invitational. For more information, visit us online at www.KCBS.us, on Facebook at @KansasCityBarbequeSociety, on Instagram as @kcbbqsociety and on Twitter @KCBBQSociety.

The Kansas City Barbeque Society partners with brands and organizations to create custom barbeque events for consumers, as well as employee engagement. From volunteering at barbeque contests to event production, KCBS members offer assistance to civic and charitable organizations that organize events. KCBS serves as a key influencer and powerhouse of barbeque information; partnering with related trade associations and other contest-sanctioning organizations, tracking trends in barbeque related products and teaming up with various food organizations and the media to promote barbeque.

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