

Starfleet Leadership Academy Podcast Named Award of Excellence Winner in 28th Annual Communicator Awards

The Cutting-Edge Leadership Development Podcast Outlines Tangible Leadership Skills Through the Lens of Star Trek

PORTLAND, OR, UNITED STATES, May 18, 2022 /EINPresswire.com/ -- The wonderful thing about film and television is that they often tell a much greater story than the plot. Movies and films have been teaching the world life lessons for nearly a century, yet often these les-sons are swiftly overlooked or overshadowed by various factors. One



Starfleet Leadership Academy wins Award of Excellence

leadership executive has made it his mission to use extract these lessons, and turn them into a cutting-edge leadership development podcast, told through the lens of Star Trek.

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This award and recognition validates my vision that leadership development is not the final frontier, but something people crave."

Jeff Akin

Jeff Akin founded <u>The Starfleet Leadership Academy</u> in May of 2020 to tangibly outline the unique and powerful hidden lessons in leadership, management, interpersonal relations, professional development, and other related skills. Since its founding, The Starfleet Leadership Academy has spread like wildfire, earning an Award of Excellence at the 28th Annual Communicator Awards.

The Communicator Awards is the largest and most

competitive awards program honoring creative excellence for communications professionals. Winners who received the competition's highest honor, the Award of Excellence, include Forbes, The Walt Disney Company Europe & Africa, Mattel, State Farm, Philips, T-Mobile, Yes& Agency, Pepsico, Groove Jones and many more.

Noted as a fun, relatable, and innovative approach to teaching leadership skills, The Starfleet

Leader-ship Academy Podcast is dismantling the stereotype that all business and leadership development podcasts are boring, hard to follow, and unrelatable to front-line or midlevel managers.

Jeff's one-of-a-kind approach to leadership development has captivated an audience of Star Trek aficionados, emerging leaders, and high-profile executives alike. By tying life lessons to memorable moments in cinema and television with a directed emphasis on character interactions, Jeff's approach allows listeners to retain the highest level of information with impeccable recall for what they learned in a relaxed and comfortable environment.



Starfleet Leadership Academy Podcast

"This award and recognition validates my vision that leadership development is not the final frontier, but something people crave. This podcast allows me to combine three of my favorite things: Star Trek, leadership, and helping people unlock their potential." - Jeff Akin

Through proof of concept, dedication to the craft, and unwavering commitment to helping people be-come better leaders through memorable storytelling; Jeff Akin's purpose-driven vision has come to fruition with The Starfleet Leadership Academy being named as an Award of Excellence winner at the Communicator Awards.

To learn more about Jeff Akin and The Starfleet Leadership Academy Podcast, please visit: https://www.starfleetleadership.academy/

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About Jeff Akin

Jeff Akin is an executive leader with more than two decades of experience within both the private and public sectors, and the host of The Starfleet Leadership Academy Podcast. The former pro wrestling TV broadcaster is on a mission to help others improve their lives and their careers with a creative twist. The Starfleet Leadership Academy podcast is designed to provide tangible

leadership skills for listeners, through the lens of Star Trek. Star Trek is full of life lessons. Jeff masterfully extracts these lessons in leadership, management, interpersonal relations, professional development, and other re-lated skills, turning them into a powerhouse podcast episode full of real-world advice for ambitious leaders.

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