

Mulch Films Market Research Report : Qualitative Analysis of the Leading Players and Competitive Industry Scenario, 2028

Rising Demand for higher crop yield due to reducing arable and Agricultural land are key factors driving mulch films Market Growth

NEW YORK, NEW YORK, UNITED STATES, May 18, 2022 /EINPresswire.com/ -- The global [mulch films market](#) is expected to reach a market size of USD 6,697.2 Million by 2028 and register a steady CAGR over the forecast period, according to a latest report by Reports and Data. The mulch films market is witnessing robust growth due to rising demand for higher crop yields worldwide. According to statistics released by the United Nations, the world population was 7.3 billion people in 2016 and is estimated to reach 9.7 billion by 2050. Rapidly increasing population growth and increasing purchasing power parity in developing economies is leading toward a shift in dietary habits comprising more protein intake, and this is another factor fueling global demand for food. Demand for food is expected to increase by 59% to 98% by 2050. Mulch films are widely employed to alter soil temperature, prevent moisture loss, hinder weed growth, and improve crop productivity.

Mulch films for greenhouses are used to shield plants from weather conditions such as rain and wind and to regulate internal temperatures and prevent considerable changes in temperature in greenhouses. The atmosphere inside greenhouses has high relative humidity. Use of mulch films is beneficial in the reduction of soil evaporation and improvement in the atmosphere around crops and plants.

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Competitive Outlook:

This section of the report performs a thorough investigation into the intensely competitive landscape of the global Mulch Films Market, highlighting the leading manufacturers, strategic initiatives adopted by them, the existing growth prospects, market positions, and market shares held by each participant. The report further emphasizes the developmental strategies undertaken by these companies, including product innovation, new product launches, and technological upgradation. Moreover, the report studies the notable business events observed in this industry, such as mergers & acquisitions, joint ventures, partnerships, corporate deals, and

brand promotions.

Key companies operating in the market and profiled in the report include:

Dow Chemical Company

Novamont SPA

RKW Group

British Polythene Industries PLC

BASF SE

Armando Alvarez Group

Berry Global Inc

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Some Key Findings in the Report

Black mulch films is the most commonly used type of mulch films owing to benefits in preventing sunlight from scorching the soil, better weed control, and preventing evaporation of groundwater. Black polypropylene mulches are used in greenhouses as weed barriers.

Metallic mulches are mostly used in orchards due to ability to prevent insects and some kinds of birds from damaging fruits and to improve sunlight reflection.

High-density polyethylene is extensively used in the production of mulch films as it is lighter and sturdier compared to low-density polyethylene of the same thickness. It offers benefits such as easy process-ability, superior chemical resistance, improved durability, and elasticity.

Europe accounted for a substantially large revenue share in the global market in 2020, owing to increasing adoption of various methods to improve crop yield. Agriculture sector accounted for 1.1% of the GDP of Europe in 2018, and besides, cropland and grassland collectively account for around 39.0% of the land cover in the region.

In February 2020, Novamont announced that its product, MATER-BI bioplastic, used for production of soil-biodegradable mulch films, had received certification to comply with the AIAB Technical Means specification. The AIAB Technical Means specification intends to provide all farmers with products that are environmentally compatible and comply with ethical and technical sustainability requirements.

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For the purpose of this report, Reports and Data has segmented the global mulch films market on the basis of product type, raw material, crop type, and region:

Product Type Outlook (Revenue, USD Billion; Volume, Kilo Tons; 2018–2028)

Non-biodegradable Mulch Films

Clear Mulch Films

Black Mulch Films

Colored Mulch Films

Others

Biodegradable Mulch Films

Raw Material Outlook (Revenue, USD Billion; Volume, Kilo Tons; 2018–2028)

Low-density Polyethylene (LDPE)

High-density Polyethylene (HDPE)

Linear Low-density Polyethylene (LLDPE)

Ethylene-Vinyl Acetate (EVA)

Polylactic Acid (PLA)

Polyhydroxyalkanoate (PHA)

Others

Crop Type Outlook (Revenue, USD Billion; Volume, Kilo Tons; 2018–2028)

Fruits & Vegetables

Grains & Oilseeds

Flowers & Plants

Key Benefits of Buying the Global Mulch Films Report:

Comprehensive analysis of the changing competitive landscape

The report offers an 8-year forecast and assessment of the Global Mulch Films Market

Helps in understanding the key product segments and their estimated growth rate

In-depth analysis of market drivers, restraints, trends, and opportunities

Comprehensive regional analysis of the Global Mulch Films Market

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Key Questions Answered in the Report:

What is the growth rate of the Mulch Films market? What is the anticipated market valuation of Mulch Films industry by 2028?

What are the key growth driving and restraining factors of the Mulch Films market?

What are the key opportunities and growth prospects of the Mulch Films industry over the forecast period?

Which region is expected to show significant growth in the coming years?

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