

Natural Sweeteners Market Emerging Trend, Analysis & Competition Tracking - Global Market Insights 2022 to 2030

Increasing demand for low calorie natural sweeteners and availability of healthier food choices are some key factors driving market revenue growth

VANCOUVER, BC, CANADA, May 18, 2022 /EINPresswire.com/ -- According to a recent analysis, the global [natural sweeteners market](#) size was valued at USD 2.9 Billion in 2021 and is forecast to reach USD 5.3 Billion, at a CAGR of 6.7% over 2022-2030. Increasing consumer awareness regarding the potential health risks associated with long-term use of artificial sweeteners and increasing inclination towards natural sugar alternatives is expected to drive natural sweeteners market.



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Natural sweetening agents are derived from natural ingredients such as maple syrup, stevia and others and are much healthier as compared to counterparts. Honey, another natural sweetener, is free from artificial additives and is a good substitute for sugar in tea, coffee, yogurts and others. Also, honey was the first natural sweetener that has various biological properties such as antibacterial and antioxidant. In addition, erythritol is another natural sweetener, that tastes very much like sugar and is found in certain fruits. Erythritol does not spike insulin or blood sugar levels in the human body.

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Natural Sweeteners Market Size – USD 2.9 Billion in 2021, Market Growth – at a CAGR of 6.7%, Market Trends – High demand for stevia”

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The report also offers details about market size, market share, revenue growth, and CAGR during the forecast period of 2022-2030. The report also offers key insights about top companies in the market along with a thorough SWOT analysis, Porter’s Five Forces analysis, and feasibility analysis to offer competitive edge to the readers. The report focuses on the recent trends, major

challenges and opportunities, and limitations pertaining to the ongoing pandemic.

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The report also discusses the key players involved in the market such as **XXXX & XXXX**, **XXXXXXXXXXXX**, **XXXXXXXXXXXX XXXXXXXXXXXXXXXXXX**, **XXXXXX XXXXXXXXXXXXXXXXXX XXX.**, **XXXXXXXX XXX XXXXX**, **XXXXXXXXXX XXXXXX XXXXXXXXXXXXX**, **XXXXXXXXXXXXXXX XXXX XXXXXXXXXXXXXXX XXX**, **XXXXXXXX**, **XXX**, **XXX XXXXXXX XXXXXXXXXX XXX**. **XXX XXXXXXXXXX** as well as new entrants in the market. It focuses on the recent mergers & acquisitions, joint ventures, collaborations, partnerships, licensing agreements, brand promotions, and product launches, among others. The report also provides details about the company overview, business expansion plans, product portfolio, manufacturing and production capacity, global market position, financial status, and consumer base.

Further key findings from the report suggest

Food & beverage segment is expected to register fastest revenue growth rate over the forecast period owing to high consumption of natural sugar in a variety of food and beverage products. Rising demand for low-calorie natural sweetening products among consumers and rising investments in development and innovation of an array of new products by key market players are also factors expected to boost market growth.

Confectionery & gum segment is expected to register rapid revenue growth rate during the forecast period. Stevia can be used as a replacement for sugar in almost all baking items. It is 200 times sweeter than sugar and all natural sweeteners. Stevia also aids in maintaining a healthy diet and is ideal for making shortbreads and crisp cookies.

Asia Pacific market revenue is expected to register fastest growth rate during the forecast period owing to robust presence of major companies offering natural sweeteners, as well as easy availability of raw materials and low labor costs, opening up high potential opportunities in countries in the region

Read more on the global Natural Sweeteners market report at:

<https://www.emergenresearch.com/industry-report/natural-sweeteners-market>

The report further segments the global Natural Sweeteners market on the basis of product types and applications and provides insights into key factors influencing the revenue growth of the segments.

Emergen Research has segmented the global natural sweeteners market on the basis of type, end-use, application, and region:

Type Outlook (Revenue, USD Billion; 2019–2030)

Stevia

Sorbitol

Xylitol

Mannitol

Erythritol

Sweet proteins

Other types

End-use Outlook (Revenue, USD Billion; 2019–2030)

Food & beverages

Pharmaceutical

Personal Care

Others

Application Outlook (Revenue, USD Billion; 2019–2030)

Bakery products

Confectioneries & gums

Spreads

Beverages

Dairy products

Frozen desserts

Tabletop sweeteners

Pharmaceutical products

Others

Major Regions Covered in the Natural Sweeteners Market Report:

North America

Europe

Asia Pacific

Latin America

Middle East & Africa

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Key Reasons to Buy This Report:

The report presents a thorough examination of the Natural Sweeteners market, elaborating on its core segments. The report conducts historical and future assessments of the market dynamics and offers precise data in a well-organized order.

The report evaluates the most prominent market growth potentials, dynamic market trends, driving factors, restraints, investment opportunities, and threats.

The report is inclusive of an in-depth study of the industry variables, manufacturers' value chain, sales volume, market share, competitive landscape, and effective business tactics.

The report further identifies the key regions and segments dominating the market. These regions are foreseen to register fast-paced growth over the forecast duration.

Thank you for reading our report. Customization of the report is available according to the requirements of clients. In case of further queries about the report, do get in touch with us. Our team will make sure your report is tailored according to your needs.

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