

Brighthouse Financial deepens connection with Veteran-Owned Businesses by becoming a NVBDC Corporate Member.

NVBDC welcomes Brighthouse Financial, one of the largest providers of annuities and life insurance in the U.S., as its newest Corporate Member

DETROIT, MI, UNITED STATES, May 31, 2022 /EINPresswire.com/ -- National Veteran Business Development Council (NVBDC) welcomes Brighthouse Financial, Inc. (Brighthouse Financial) (Nasdaq: BHF) as its newest Corporate Member. Brighthouse Financial is committed to supporting NVBDC Certified Service-Disabled and Veteran-Owned Businesses (SD/VOBs). This support includes an ongoing effort by Brighthouse Financial to enhance its outreach to secure SD/VOBs in its procurement opportunities.



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Jeff Halperin, Chief Compliance Officer, Brighthouse Financial

Trusted by over 2 million customers, Brighthouse Financial is a FORTUNE® 500 company and one of the largest annuities and life insurance providers in the U.S.

“Brighthouse Financial strives to support and strengthen the long-term economic growth of the communities in which we operate, and our commitment to supplier diversity is an important part of that focus. We believe that supplier diversity brings competitive solutions to our supply chain and helps drive innovation, which adds value to our organization,” said Jeff Halperin, Chief Compliance Officer and Associate General Counsel, Brighthouse

Financial.

Brighthouse Financial is deeply committed to diversity, equity, and inclusion, which includes its ongoing interest in connecting with potential suppliers from various ownerships who can help it bring innovative solutions and increased value to its customers, financial professionals, and investors. Through its Supplier Diversity Program, Brighthouse Financial promotes the participation of diverse suppliers in its procurement of goods and services, including Lesbian, Gay, Bisexual, Transgender; Minority Business Enterprise; Service-Disabled Veteran-Owned Small Businesses; Small Business Enterprises; Veteran-Owned Small Businesses; Women-Owned Small Business; and Women Business Enterprise. For more information on Brighthouse Financial's Supplier Program, please visit <https://www.brighthousefinancial.com/support/supplier-program/>.

"We are expanding [NVBDC opportunities](#) for our Certified Service-Disabled / Veteran Owned Businesses. NVBDC is always available to answer your questions on how to get certified." Said Brigadier General (ret) Dick Miller, President, NVBDC.

Additional support is available for this opportunity with Brighthouse Financial and how to become an [NVBDC Certified SD/VOB](#). Please feel free to reach out to NVBDC by visiting our website: www.nvbdc.org or contacting us directly: (888) CERTIFIED.

NVBDC MISSION:

NVBDC is the only Veteran Owned Business Certification organization developed by Veterans for Veterans. The purpose is to provide a credible and reliable certifying authority for all-size businesses, ensuring that valid documentation exists of Veteran ownership and control.



Jeff Halperin, Chief Compliance Officer and Associate General Counsel, Brighthouse Financial



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Brigadier General (ret) Dick Miller, President, NVBDC

A banner for NVBDC welcoming Brighthouse Financial as its newest Corporate Member. The banner is divided into three horizontal sections. The top section is green and contains the text "WELCOME OUR NEWEST CORPORATE MEMBER" in blue, the NVBDC logo (a circular emblem with a red and orange flame-like design and the text "NATIONAL VETERAN BUSINESS DEVELOPMENT COUNCIL"), and the text "CERTIFICATION OF DISABLED & VETERAN-OWNED BUSINESSES". Below this is the website "WWW.NVBDC.ORG" and the text "(SBA)-CERTIFIED". The middle section is a blue and white image of a modern glass skyscraper against a blue sky with clouds. The Brighthouse Financial logo (a green fan-like shape) and the text "Brighthouse FINANCIAL" are overlaid on this image. The bottom section is a teal color and contains the text "Our Mission Is to Help People Achieve Financial Security" in white, followed by a smaller line of text: "We offer two types of products: annuities and life insurance. This specialization makes us experts in creating innovative solutions that help protect what you've earned and ensure it lasts."

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This press release can be viewed online at: <https://www.einpresswire.com/article/573000535>

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