

Text Analytics Global Market To Grow At Rate Of 19% Through 2026

The Business Research Company's Text Analytics Global Market Report 2022: Market Size, Trends, And Forecast To 2026

LONDON, GREATER LONDON, UK, May 19, 2022 /EINPresswire.com/ -- According to 'Text Analytics Global Market Report 2022 – Market Size, Trends, And Global Forecast 2022-2026' published by The Business Research Company, the text analytics market size is expected to reach \$16.25 billion in 2026 at a CAGR of 19.09%. The growing demand for social media analytics is contributing to the text analytics industry growth.



Want to learn more on the text analytics market growth? Request for a Sample now.

The global text analytics market consists of sales of text analytics solutions by entities (organizations, sole traders, and partnerships) that refer to software or tools, which help in automatically converting vast amounts of unstructured text into quantitative data to identify insights, trends, and patterns. These software or tools will enable businesses, governments, researchers, and media to exploit the enormous content at their disposal for making crucial decisions. Text analytics utilizes a variety of techniques such as sentiment analysis, topic modelling, named entity recognition, term frequency, and event extraction.

[Global Text Analytics Market Trends](#)

Technological innovation is a key trend gaining popularity in the text analytics market. The companies operating in the text analytics market are focusing on developing innovative and advanced solutions to meet the specific demand from niche customer sectors across the globe. In September 2019, Luminoso, US-based text analytics and artificial intelligence company launched Daylight Express, a text analytics application that is offering companies the fastest way to drive ROI on analyzing unstructured text data, like surveys, product reviews, and call centre transcripts. Daylight Express brings Luminoso's powerful and proprietary QuickLearn technology to companies that are just getting started with customer experience analytics, and the companies are looking for alternatives to their existing text analytics tools.

[Global Text Analytics Market Segments](#)

By Component: Software, Services

By Deployment: On-premise, Cloud

By Enterprise Size: Large Enterprises, Small and medium Enterprises (SME's)

By Geography: The global text analytics market report is segmented into North America, South America, Asia-Pacific, Eastern Europe, Western Europe, Middle East and Africa. Among these regions, North America accounts for the largest share.

Read more on the global text analytics market report here

<https://www.thebusinessresearchcompany.com/report/text-analytics-global-market-report>

Text Analytics Global Market Report 2022 is one of a series of new reports from The Business Research Company that provides text analytics global market overviews, analyzes and forecasts market size and growth for the global text analytics market, text analytics global market share, text analytics global market segments and geographies, text analytics market players, text analytics market leading competitor revenues, profiles and market shares. The text analytics market report identifies top countries and segments for opportunities and strategies based on market trends and key competitors' approaches.

TBRC's Text Analytics Global Market Report 2022 includes information on the following:

Data Segmentations: Market Size, Global, By Region and Country, Historic and Forecast, and Growth Rates for 60 Geographies

Key Market Players: IBM Corporation, Microsoft Corporation, SAP SE, SAS Institute Inc, Lexalytics Inc, Luminoso Technologies Inc, Clarabridge Inc, Micro Focus International PLC, OpenText Corporation, RapidMiner Inc, Infegy Inc, Medallia Inc, Megaputer Intelligence, Inc, Oracle Corporation, TIBCO Software Inc, Bitext Innovations SL, Basis Technology, MeaningCloud LLC, KNIME.com AG, Averbis, bizAmica Software, Attivio, Kingland Systems, Capgemini, NICE, Verint Systems, Inc, and Amazon Web Services (AWS).

Regions: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.

Countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

And so much more.

Looking for something else? Here is a list of similar reports by The Business Research Company: Social Media Analytics Global Market Report 2022 – By Offering (Software, Services), By Deployment (On-Premise, Cloud), By Organization Size (Small And Medium Enterprises, Large Enterprises), By End-User Industry (Banking And Financial Services, IT And Telecommunications, Retail, Healthcare, Government Services, Media And Entertainment, Utilities, Transportation And

Logistics) – Market Size, Trends, And Global Forecast 2022-2026

<https://www.thebusinessresearchcompany.com/report/social-media-analytics-global-market-report>

Speech Analytics Global Market Report 2022 – By Components (Solutions, Services), By Deployment Mode (Cloud, On-premises), By Organization Size (Large enterprises, Small And Medium-Sized Enterprises (SMEs)), By Applications (Customer Experience Management, Call Monitoring And Summarization, Agent Performance Monitoring, Sales And Marketing Management, Risk And Compliance Management, Sentiment Analysis), By Vertical (Banking Finance Services And Insurance (BFSI), IT And Telecom, Media And Entertainment, Retail And eCommerce, Travel And Hospitality, Government And Defence, Healthcare And life Sciences, Other Verticals) – Market Size, Trends, And Global Forecast 2022-2026

<https://www.thebusinessresearchcompany.com/report/speech-analytics-global-market-report>

Embedded Analytics Global Market Report 2022 – By Solution (Software, Services), By Deployment Mode (On-Premise, Cloud-Based), By Organisation Size (Small And Medium Enterprises, Large Enterprises), By Application (Finance, HR, IT, Marketing And Sales, Production), By End-User Vertical (Telecommunications And IT, Retail, Healthcare, Manufacturing) – Market Size, Trends, And Global Forecast 2022-2026

<https://www.thebusinessresearchcompany.com/report/embedded-analytics-global-market-report>

About [The Business Research Company?](#)

The Business Research Company has published over 1000 industry reports, covering over 2500 market segments and 60 geographies. The reports draw on 150,000 datasets, extensive secondary research, and exclusive insights from interviews with industry leaders. The reports are updated with a detailed analysis of the impact of COVID-19 on various markets.

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