

# Global Household Cleaning Products Market Size And Market Growth Opportunities

*The Global Household Cleaning Products Market Report by The Business Research Company covers the major players, and the impact of COVID-19 on the market.*

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According to 'Household Cleaning Products Global Market Report 2022 – Market Size, Trends, And Global Forecast 2022-2026' published by The

Business Research Company, the household cleaning products market size is expected to grow from \$99.89 billion in 2021 to \$105.68 billion in 2022 at a compound annual growth rate (CAGR) of 5.80%. The global household cleaning product market is expected to grow to \$134.63 billion in 2026 at a CAGR of 6.24%. Increasing awareness of natural household cleaning products is expected to propel the household cleaning products market growth.

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The household cleaning product market consists of sales of household cleaning products by entities (organizations, sole traders, and partnerships) that are used to remove dirt, including dust, stains, bad smells, and clutter on surfaces. These include products such as laundry detergents, surface cleaners, dishwashing products, and toilet cleaners. These products are generally used to clean soft or hard surfaces in home. These are packed into easily recognizable bottles sachets and other forms with different colors and fragrances.

## Global Household Cleaning Products Market Trends

Ingredients transparency is a key trend gaining popularity in the household cleaning products market. Any cleaning product available consists of various ingredients that include various forms of chemicals that help in better cleaning. Consumers are keen to know if the products they are purchasing are natural or plant-based raw materials and are biodegradable and have sustainably sourced substrates. Therefore, companies in the market are rapidly shifting towards providing



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ingredients transparency to consumers.

### Global Household Cleaning Products Market Segments

The global household cleaning products market is segmented:

By Product: Dishwashing Products, Toilet Cleaners, Surface Cleaners, Laundry Detergents, Others

By Distribution Channel: Supermarkets, Convenience Store, Online Retail

By Application: Bathroom, Kitchen, Floor

By Geography: The global household cleaning products market is segmented into North America, South America, Asia-Pacific, Eastern Europe, Western Europe, Middle East and Africa. Among these regions, North America accounts for the largest share.

Read More On The Global Household Cleaning Products Market Report At:

<https://www.thebusinessresearchcompany.com/report/household-cleaning-products-global-market-report>

Household Cleaning Products Global Market Report 2022 is one of a series of new reports from The Business Research Company that provides household cleaning products global market overviews, household cleaning products industry analysis and forecasts market size and growth for the household cleaning products global market, household cleaning products market share, household cleaning products market segments and geographies, household cleaning products global market players, household cleaning products global market leading competitor revenues, profiles and market shares. The household cleaning products global market report identifies top countries and segments for opportunities and strategies based on market trends and key competitors' approaches.

TBRC's Household Cleaning Products Global Market Report 2022 includes information on the following:

Data Segmentations: Market Size, Global, By Region and Country, Historic and Forecast, and Growth Rates for 60 Geographies

Key Market Players: Church & Dwight Co. Inc., Colgate-Palmolive, Godrej Consumer Products Limited, Henkel AG & Co. KGaA, Kao Group, The Procter & Gamble Company, Reckitt Benckiser Group plc, S. C. Johnson & Son Inc, Unilever Plc, Bombril S/A, CareClean, and For Life Products.

Regions: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.

Countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

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