

# Fixed Satellite Services (FSS) Market Share, Industry Size, Growth Overview, Analysis Report 2022-2027

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According to the latest report by IMARC Group, titled "[Fixed Satellite Services \(FSS\) Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2022-2027](#)", the global fixed satellite services market reached a value of US\$ 22.8 Billion in 2021. Looking forward, IMARC Group expects the market to reach US\$ 30.4 Billion by 2027, exhibiting at a CAGR of 5% during 2022-2027. Fixed satellite



services (FSS) refer to radio and satellite communication solutions used for data transmission between earth stations at multiple locations. The satellite service uses very-small-aperture terminal (VSAT) technology for telecommunication and the broadcast of radio signals. FSS has minimal power requirements and utilizes large antennas for improved service response. These solutions can be used by multiple users simultaneously and are strategically deployed to cover a larger area and facilitate seamless communications. As a result, FSS is widely used in commercial and military applications.

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As the novel coronavirus (COVID-19) crisis takes over the world, we are continuously tracking the changes in the markets, as well as the purchase behaviors of the consumers globally, and our estimates about the latest market trends and forecasts, are being done after considering the impact of this pandemic.

Global Fixed Satellite Services (FSS) Market Trends:

The global fixed satellite services (FSS) market is primarily being driven by the increasing demand for broadband and high-speed internet networks. Moreover, the widespread adoption of high-

definition television (HDTV) channels and the advent of Direct-to-Home television (DTH TV) platforms are providing a thrust to the market growth. Other factors, including rising utilization of FSS for high-throughput connectivity and corporate enterprise networks in the oil and gas industry, along with the up-gradation of the existing military communication systems for intelligence gathering, navigation photographic reconnaissance missions, are creating a positive outlook for the market.

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Competitive Landscape with Key Players:

- Embratel Star One
- Eutelsat Communications
- Telesat Holdings
- SKY Perfect JSAT Holdings
- Thaicom Public Company Ltd
- Nigerian Communications Satellites Ltd
- Telenor Satellite Broadcasting
- Singapore Telecommunications Ltd (Singtel)
- SES S.A
- Arabsat
- Hispasat, Intelsat S.A

Market Breakup by Service:

- TV Channel Broadcast
- Telecom Backhaul
- Broadband Services
- Content and Video Distribution
- Military Satellite Communication

Market Breakup by Organization Size:

- Small Offices and Home Offices (SOHO)
- Small and Medium Businesses (SMB)
- Large Enterprises

Market Breakup by End-User:

- Media and Entertainment
- Education
- Government

- IT and Communications
- Retail
- Oil and Gas
- Aerospace and Defense
- Others

#### Market Breakup by Region:

- North America (United States, Canada)
- Europe (Germany, France, United Kingdom, Italy, Spain, Others)
- Asia Pacific (China, Japan, India, Australia, Indonesia, Korea, Others)
- Latin America (Brazil, Mexico, Others)
- The Middle East and Africa (United Arab Emirates, Saudi Arabia, Qatar, Iraq, Other)

#### Key highlights of the report:

- Market Performance (2016-2021)
- Market Outlook (2022-2027)
- Porter's Five Forces Analysis
- Market Drivers and Success Factors
- SWOT Analysis
- Value Chain
- Comprehensive Mapping of the Competitive Landscape

#### Other Reports of IMARC Group:

- <https://www.digitaljournal.com/pr/pasta-sauces-market-report-industry-size-share-top-brands-growth-analysis-forecasts-2021-2026>
- <https://www.digitaljournal.com/pr/aircraft-component-mro-market-revenue-industry-size-growth-trends-2022-share-forecast-2027>
- <https://www.digitaljournal.com/pr/online-clothing-rental-market-size-industry-trends-share-analysis-report-2021-2026>
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- <https://www.digitaljournal.com/pr/wearable-electronics-market-share-size-2021-growth-statistics-forecast-till-2026>

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IMARC Group is a leading market research company that offers management strategy and market research worldwide. We partner with clients in all sectors and regions to identify their highest-value opportunities, address their most critical challenges, and transform their businesses.

IMARC's information products include major market, scientific, economic and technological developments for business leaders in pharmaceutical, industrial, and high technology organizations. Market forecasts and industry analysis for biotechnology, advanced materials, pharmaceuticals, food and beverage, travel and tourism, nanotechnology and novel processing methods are at the top of the company's expertise.

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