

Polyvinyl Alcohol (PVA) Market Research Report, Growth Rate, Outlook, Size, Share, Trends and Forecast 2021-2026

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SHERIDAN, WYOMING, UNITED STATES, May 23, 2022 /EINPresswire.com/ -- According to the latest report by IMARC Group, titled "Polyvinyl Alcohol (PVA) Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2021-2026," offers a comprehensive

analysis of the industry, which comprises insights on [Polyvinyl Alcohol \(PVA\) Market share](#). The report also includes competitor and regional analysis, and contemporary advancements in the global market. The global polyvinyl alcohol (PVA) market reached a value of US\$ 905 Million in 2020. Looking forward, IMARC Group expects the market to grow at a CAGR of 4.3% during 2021-2026.

Polyvinyl alcohol (PVA) is a synthetic polymer that is soluble in water. It is obtained by the partial or complete hydrolysis of polyvinyl acetate. Not characterized by a specific odor, it exhibits excellent resistance to oils, grease and solvents. It is also tasteless, translucent and highly biodegradable in nature, due to which it is utilized in film forming and emulsifying applications. PVA is widely utilized as a moisture barrier in the formulation of numerous pharmaceutical products, including medicines and supplements. It also finds applications in biomedical applications, food packaging, construction activities, printing and the cosmetics industry.

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We are regularly tracking the direct effect of COVID-19 on the market, along with the indirect influence of associated industries. These observations will be integrated into the report.



Global Polyvinyl Alcohol (PVA) Market Trends:

The global market is primarily driven by the increasing demand for efficient food packaging solutions. Supported by the inflating disposable income levels of the masses and their shifting dietary preferences, this has created an escalating requirement for food packaging with excellent protection against moisture, oxygen, and other environmental components. PVA films not only offer exceptional barrier properties but also allow for easy handling of packaged products, which has resulted in their widespread adoption as a preferred food packaging solution. The market is further driven by the rising applications of PVA as a coating agent in the formulation of tablets and capsules across the pharmaceuticals sector. Moreover, PVA is extensively utilized as an additive in mortar and cement to minimize the drying time and prevent the chapping of the concrete material. It is also employed to improve the cohesion and fluidic properties of the cement while enhancing its adaptability. Significant growth in the construction sector across the globe is creating a positive outlook for the market. Also, an enhanced focus on sustainable development and the advent of bio-based PVA films in the market are expected to provide an impetus to the market growth. Some of the other factors contributing to the market include extensive research and development (R&D) activities and the increasing usage of PVA as thin-film transistors for the manufacturing of low-cost and versatile electronics.

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Competitive Landscape with Key players:

The report has also analysed the competitive landscape of the market with some of the key players being.

- Anhui Wanwei Group Co. Ltd.
- Celanese Corporation
- Chang Chun Group
- China Petroleum and Chemical Corporation
- Japan Vam & Poval Co. Ltd.
- Kuraray Co. Ltd.
- Nippon Gohsei (UK) Limited
- DCI Company Ltd.
- Sekisui Chemical Co. Ltd.
- Solutia Inc

Polyvinyl Alcohol (PVA) Market Segmentation:

Our report has categorized the market based on region, grade, end use industry and imports and exports.

Breakup by Grade:

- Fully Hydrolyzed

- Partially Hydrolyzed
- Sub-Partially Hydrolyzed
- Low Foaming Grades
- Others

Breakup by End Use Industry:

- Paper
- Food Packaging
- Construction
- Electronics
- Others

Breakup by Imports and Exports:

- Import Trends
- Import Breakup by Country
- Export Trends
- Export Breakup by Country

Breakup by Region:

- North America (United States, Canada)
- Europe (Germany, France, United Kingdom, Italy, Spain, Others)
- Asia Pacific (China, Japan, India, Australia, Indonesia, Korea, Others)
- Latin America (Brazil, Mexico, Others)
- Middle East and Africa (United Arab Emirates, Saudi Arabia, Qatar, Iraq, Other)

Key highlights of the report:

- Market Performance (2015-2020)
- Market Outlook (2021-2026)
- Porter's Five Forces Analysis
- Market Drivers and Success Factors
- SWOT Analysis
- Value Chain
- Comprehensive Mapping of the Competitive Landscape

We are updating our reports, If you want latest primary and secondary data (2022-2027) with Cost Module, Business Strategy, Competitive landscape, etc. Click request free sample report, the report will be delivered to you in PDF format via email within 24 to 48 hours after the payment confirmation.

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IMARC's information products include major market, scientific, economic and technological developments for business leaders in pharmaceutical, industrial, and high technology organizations. Market forecasts and industry analysis for biotechnology, advanced materials, pharmaceuticals, food and beverage, travel and tourism, nanotechnology and novel processing methods are at the top of the company's expertise.

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