

Head-Up Display Market Expects to Reach a Value of US\$ 3.51 Billion by 2027 | CAGR of 20.80%

Head-Up Display Market Outlook 2022-2027: Industry Report, Growth Rate, Demand, Top Manufacturers, Share, Size and Forecast

SHERIDAN, WYOMING, UNITED STATES, May 23, 2022 /EINPresswire.com/ -- According to the latest report by IMARC Group, titled "[Head-Up Display Market Analysis Report: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2022-2027](#)," the global head-up display market reached a value of US\$ 1.1 Billion in 2021. Head-up display (HUD) refers to

a transparent display that is widely equipped in automobiles. It is an electronically operated system mounted within the vehicle's dashboard that is usually designed to project information in the line-of-sight (LoS) of the driver. It comprises a video generation computer, and combiner and projector unit that aids in providing real-time information using data and visual elements. It assists the driver in conveniently accessing information related to speed, navigation indicators and warning signals. As a result, it is extensively used in commercial and passenger vehicles to offer comfort, safety and entertainment to the users. On account of the aforementioned factors, the market is anticipated to reach a value of US\$ 3.51 Billion by 2027, growing at a CAGR of 20.80% during 2022-2027.

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Global Head-Up Display Market Trends:

The global market is primarily driven by significant growth in the automotive sector. Along with this, various technological advancements across the industry are creating a positive outlook for the market. Also, the rising integration of augmented reality (AR) and micro-display imaging



Head-Up Display Market

technologies with the product is gaining prominence among end users. Furthermore, the increasing incidences of road accidents are compelling leading players to heavily invest in the deployment of HUD systems in mid-range car models, which is expected to favorably impact the market growth. Additionally, the widespread utilization of HUD systems in aircraft for projecting flight instrument data is acting as a major growth-inducing factor. Moreover, the increasing popularity of premium and luxury vehicles, coupled with the inflating disposable incomes levels of the masses, is positively influencing the market growth across the globe. Other factors, including continuous product innovations and extensive research and development (R&D) activities conducted by key players, are further projected to drive the market growth.

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Key Market Segmentation:

[Top Head-Up Display Manufacturers Worldwide:](#)

- BAE Systems
- Continental
- Denso
- Garmin
- Microvison
- Nippon Seiki
- Panasonic Automotive Systems
- Robert Bosch
- Thales Group
- Visteon

Breakup by Product Type:

- Windshield HUD
- Combiner Glass HUD
- Collision Warning Only HUD

Breakup by Conventional and Augmented Reality:

- Conventional HUD
- Augmented Reality Based HUD

Breakup by Technology:

- CRT Based HUD

- Digital HUD
 - o Optical Waveguide HUD
 - o Digital Micromirror Device (DMD) HUD
 - o Light Emitting Diode (LED) HUD
 - o Others

Breakup by Application:

- Aviation
- Automotive

Breakup by Region:

- North America (United States, Canada)
- Asia Pacific (China, Japan, India, Australia, Indonesia, Korea, Others)
- Europe (Germany, France, United Kingdom, Italy, Spain, Others)
- Latin America (Brazil, Mexico, Others)
- Middle East and Africa (United Arab Emirates, Saudi Arabia, Qatar, Iraq, Other)

Key highlights of the Report:

- Market Performance (2016-2021)
- Market Outlook (2022-2027)
- Porter's Five Forces Analysis
- Market Drivers and Success Factors
- SWOT Analysis
- Value Chain
- Comprehensive Mapping of the Competitive Landscape

Note: If you need specific information that is not currently within the scope of the report, we can provide it to you as a part of the customization.

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