

Robert Reiss is First to Reach Milestone of Interviewing 1,000 Top CEOs on Timeless Leadership Principles

The CEO Show with Robert Reiss, nationally syndicated program features, Steve Jones, CEO, Allied Universal, as the 1000 CEO Interview

RIDGEFIELD, CONNECTICUT, UNITED STATES, May 23, 2022 /EINPresswire.com/ -- On March 10, 2022, Robert Reiss set a new milestone by interviewing his 1000th top <u>CEO</u> for the nationally syndicated The CEO Show. The CEO Show was first broadcast on April 13, 2007 when Reiss interviewed David Neeleman Founding CEO of JetBlue on WGCH out of Greenwich Connecticut. The CEO Show is currently broadcast on over 40 radio stations, with 600,000 weekly listeners, recently being cited as "the #1 podcast for CEOs in America".

The 1,000th <u>interview</u> was Steve Jones, Global Chairman and CEO of Allied Universal. Reiss commented about the interview with Jones, "How appropriate for Steve Jones to be the 1,000th interview as Steve has done what few CEOs have, he grew Allied Universal from 400 employees to over 800,000 becoming the 3rd-largest employer in America only behind Walmart and Amazon."

Reiss continued, "What Steve shares in the interview is the secret of his success which is a remarkable culture built on teamwork to deliver exceptional value to customers. Steve Jones' insights are really a must-see for business leaders looking to take their organizations to the next level."

Jones added, "Robert Reiss goes 'under the hood' with compelling questions that offer insight about a CEO's best practices." Jones grew Allied Universal from \$12 million to \$20 billion. Steve Jones' message is straightforward, "Never give up, work harder and longer than anyone else, and you'll come out on top." To watch Robert Reiss' interview with Steve Jones go to: <u>https://institute.theceoforumgroup.com/?s=steve+jones</u>

For more information on Allied Universal go to www.aus.com

The CEO Forum Group <u>www.theceoforumgroup.com</u> founded in 2007, is a Tier 1 media and marketing company focused exclusively on CEOs. Its mission is to, "Disseminate CEO wisdom to elevate business, the economy and society." Its platforms include: 1. The CEO Show, a nationally syndicated radio show with 600,000 weekly listeners (cited as the #1 podcast for CEOs in

America); 2. The CEO Forum Journal, the quarterly magazine "by CEOs for CEOs" received exclusively by the top 10,000 CEOs in America; 3. The CEO Forum Institute, the digital subscription platform to share CEO content; 4. CEO Connections, which focuses on customized CEO outreach initiatives; 5. The Transformative CEO Summit, the quarterly convening of top CEOs to help solve today's most pressing issues.

The CEO Forum Group has become recognized as "The Transformative CEO Community" for its efforts sharing best practices throughout the community of CEOs and aspiring CEOs. Founder Robert Reiss is credited with coining the term 'Transformative CEO' which is defined as someone who "creates new value that reinvigorates a company, reinvents an industry or reboots society".

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